



## 7th Annual Undergraduate Student Research Conference (USRC)

وحدة نجاح الطلبة  
Student Success Unit (SSU) UAEU جامعة الإمارات العربية المتحدة  
United Arab Emirates University

Call: 713 6433 or 0501091028  
Email: [usrc.info@uaeu.ac.ae](mailto:usrc.info@uaeu.ac.ae)

### E-Poster Presentation Guidelines

This year's conference will feature a section for E-Posters.

E-Posters will be made available in the Blackboard Conference Organization as well as in the Conference website. E-Posters will be available to be viewed throughout the duration of the conference. Additionally, blogs will be available through which viewers and E-Poster presenters will be able to engage in discussion about the research projects, asking and answering any questions as they arise. There may also be an assigned Q & A session in which students are available to discuss their research projects with any viewers who wish to discuss the research project on an appointment basis. *Note that the live Q & A is provisional at this stage.*

#### Prepare for Success: Planning

Presenting a research project that you have worked on for months in an E-Poster is a challenge!

Choose a limited number of main points you want your audience to understand, including:

1. The problem/ issue that your research addresses
2. Your specific research aim
3. Your key finding(s)
4. The implications of your findings

#### Prepare for Success: Audience Awareness

At the USRC, your E-Poster will be viewed by a mixed audience and it should therefore be easily understood by people from different academic backgrounds, not just specialists in your field. Take time to show why your research is important within your field and how it is relevant or beneficial in the 'real world'. Avoid using a lot of technical details or 'jargon'.

#### Prepare for Success: Effective Visuals

Present your ideas in an attractive way, without presenting all the procedural details of your study (e.g. data analysis). If the audience want to know more about technical points, they will ask you in the blog / live Q & A.

*Contact the USRC Conference Office, for further advice and support*



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**Students wishing to present their research as an E-Poster should follow the guidelines below.**

Each E-Poster should contain 4 PPT slides.

1. Each slide should use the template provided and should contain the same slide master details:
  - Title of your research
  - Presenter name(s)
  - Supervisor name
  - College
  - Department
  - Conference Logo
  - The E-Poster should be set on loop
  - The E-Poster should be saving as a PPT show
2. Modifications are allowed:
  - Color
  - Addition of elements

**Slide 1: Introduction: This slide should include two elements, Background and Research Aims**

**1. Background: Here, you should have information about the background to your research**

1. A combination of images and paragraphs explaining:
  - The background of your research
  - The reasons why you chose this topic
    - Avoid using technical language
- A recorded soundtrack outlining the background to your research (optional)

**2. Research Aims: Here, you should have information about the aims to your research**

- A combination of images and paragraphs explaining:
  - The main or key aims of your research
  - What you were attempting to learn about
    - Avoid using technical language
- A recorded soundtrack outlining the aims of your research (optional)



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### **Slide 2: Methods: Here, you should have information about the methods used in your research**

- A combination of images and paragraphs explaining:
  - The methods used to conduct your research
  - The reasons for using these methods (optional)
    - Avoid using technical language
- A recorded soundtrack outlining the research methods used (optional)

### **Slide 3: Results: Here, you should have information about the results of your research**

- A combination of images and paragraphs explaining:
  - The main results you discovered in your research
    - Avoid using technical language
- A recorded soundtrack outlining the main results of your research (optional)

### **Slide 4: Conclusions: Here, you should have information about the conclusions of your research**

- A combination of images and paragraphs explaining:
  - Your main conclusions having conducted the research
  - Implications of your research
  - Possible future areas or further research
    - Avoid using technical language
- A recorded soundtrack outlining the main conclusions of your research (optional)

*Visit the USRC22 Blackboard Organization to download and start modifying your E-Poster Template*

*Visit the USRC22 Blackboard Organization to see examples of E-Posters from previous conferences*

*Visit the SSU Speaking Center to get advice and feedback on your presentation skills (C5-0076 | H4-0060).*