

## PROGRAM

### 26<sup>th</sup> McGill International Entrepreneurship Conference (MIEC 2022)

Venue: CIT (Female Auditorium), G053

<b>Tuesday 4<sup>th</sup> October 2022</b>	
12:00pm – 01:00pm	<b>Welcoming Guests/Registration</b>
01:00 pm – 02:00pm	<b>LUNCH (Room # G025, CIT Female Study Hall)</b>
PROFESSIONAL DEVELOPMENT WORKSHOP	
02:00 pm – 05:00pm	<p><b>Publishing in International Journals: Academic Career Perspectives</b></p> <p><b>Moderator:</b> <i>Professor Matthias Fink, Grenoble School of Management, France</i></p> <p><b>Panelists:</b> <i>Professor Teemu Kautonen, United Arab Emirates University, UAE</i> <i>Professor Daniela Maresch, Grenoble School of Management, France</i> <i>Professor David Crick, Telfer School of Management, University of Ottawa, Canada</i> <i>Professor Galina Shirokova, School of Economics and Management, HSE University – St. Petersburg, Russia</i></p>

### 26<sup>th</sup> McGill International Entrepreneurship Conference (MIEC 2022)

#### Joint Opening Session with 10<sup>th</sup> (AMRC 2022)

Venue: CIT (Male Auditorium) G020

<b>Wednesday 5<sup>th</sup> October 2022</b>	
08:30am – 09:00am	<b>Registration/ Networking Coffee</b>
09:00 am – 09:40 am	<ul style="list-style-type: none"> <li>• National Anthem &amp; Introductory Video on UAEU</li> <li>• Opening Remarks by H.E. Zaki Anwar Nusseibeh, Chancellor UAE University</li> <li>• Welcome by Prof. Mohamed Madi, Dean College of Business &amp; Economics (UAEU)</li> <li>• Collaboration address by Prof. Alnoor Bhimani, Honorary Dean Suleman Dawood School of Business (LUMS)</li> </ul>
09:40 am – 10:40 am	<p><b>Key Notes Speeches</b> <i>Prof. Wayne Hochwarter, Florida State University, USA</i></p> <p><b>Helping society deal with the PTSD: How scholars and leaders can help make sense in a world where little exists.</b> <i>Professor Matthias Fink, Grenoble School of Management, France</i></p> <p><b>Responsible Venturing – The Challenges of Creating Desirable Future</b></p>
10:40 am – 10:50 am	<b>Group Photograph</b>
10:50 am – 11:20 am	<b>Coffee Break (Room # G023, CIT Male Exhibit Hall)</b>

## The 26<sup>th</sup> McGill International Entrepreneurship Conference at UAEU

Venue: CIT (Female Auditorium), G053

11:25 am – 01:00pm	<p><b>Key Notes Speeches</b>  <i>Professor Rodrigo Basco, American University of Sharjah, UAE</i>  <b>Entrepreneurship and Family Business Ecosystem in the UAE</b>  <i>Prof. Alnoor Bhimani, Lahore University of management Sciences</i>  <b>How digitalization is changing Entrepreneurship</b>  <i>Dr. Tareq Al Ameri, Executive Director, ADEK, Abu Dhabi, UAE</i>  <b>Role of Project Management in Enhancing Entrepreneurial Activities in the UAE</b>  <i>Professor Hamid Etemad, McGill University, Canada (online)</i>  <b>International Small Digitalized Ventures</b></p>
01:00 pm – 02:00pm	<b>LUNCH (Room # G025, CIT Female Study Hall)</b>
<p><b>ENTREPRENEURSHIP STUDENTS SHOW CASES 11:00 am to 4:00 pm</b>  <b>CIT Female Hallway</b></p>	

### Parallel Sessions: G053(A), G056(B), G005(C) CIT (Female Ground Floor)

<b>Session 1A (G053)</b>	<b>Chair: Prof. David Crick</b>	
02:00 pm – 03:30pm	Dave Crick and James M. Crick	Revisiting the De- and Re-Internationalization Strategies of Start-up Firms: A Capabilities Perspective
	Andrea Landi	Internationalisation and entrepreneurship in food industry - a literature review and research agenda
	Saba Khalid and Riaz Ahmad	Social embeddedness, sustainable value chain governance and MNC performance in emerging markets
	Per Servais and Erik S Rasmussen <b>(online)</b>	ON SURVIVAL AND PERFORMANCE OF BORN GLOBAL INDUSTRIAL FIRMS – NEW FINDINGS AND FRAMEWORKS
<b>Session 1B (G056)</b>	<b>Chair: Prof. Teemu Kautonen</b>	
02:00 pm – 03:30pm	Teemu Kautonen, Aracely Soto-Simeone and Ewald Kibler	Exploring the role of sense of place in entrepreneurs' eudaimonic well-being
	Louise Chalkley	Homo Economicus or Homo Habilis? Conceptualising a New Perspective for Entrepreneurship-as-Practice
	Adil Doulabi, Nabil Bouayad Amine and Khalid Rouggani <b>(online)</b>	PROPOSAL FOR A CONCEPTUAL FRAMEWORK TO QUALIFY THE ENTREPRENEURIAL CONTEXT OF UNIVERSITY RESEARCHERS
	Akira Yoshinari <b>(online)</b>	Value creation by entrepreneurial groups in cultural industries

<b>Session 1C (G005)</b>		
<b>Chair: Prof. Galina Shirokova</b>		
02:00 pm – 03:30pm	Dr. Khaula Alkaabi	Home-Based Small and Medium-Sized Enterprises: Community Purchasing Patterns in the UAE
	Emilia Karpinskaia, Galina Shirokova and Virginia Bodolica	Founder Social Identity and Venture Performance: The Role of National Culture
	Galina Shirokova, Nailya Galieva, Joshua White and Louis Marino	How the CEO dark personality can change the effect of entrepreneurial behavior in SME?
	Kathy Ning Shen	The Effect of Owner's Advice Network on the Entrepreneurial Orientation of Small and Medium Firms: Empirical Evidence from the UAE

<b>Session 2A (G053)</b>		
<b>Chair: Dr. Samina Quratulain</b>		
03:30 pm – 05:00pm	Anna Kutuzova and Louisa Selivanovskikh	The role of motherhood in female entrepreneurship
	Polina Artamoshina and Virginia Bodolica	Business Model Innovations in Time of Crisis: The Role of CEO Values
	Arif Zaman	Diaspora networks and women in evolving and emerging Commonwealth entrepreneur ecosystems and innovation systems
	Azmat Rasul <b>(online)</b>	Gendered Enjoyment: Reception of Female Lead Characters in the Film Industry and its Impact on Financial Performance

<b>Session 2B (G056)</b>		
<b>Chair: Dr. Kathy Ning Shen</b>		
03:30 pm – 05:00pm	Nailya Galieva, Galina Shirokova, Diana Doktorova and Joshua White	Narcissistic Workaholic and Family Support: Evidence from Global Study
	Tahreem Nasir and Muhammad Arshad <b>(online)</b>	Entrepreneur Personal Initiatives - Proposed Nexus of Family Business Success, Family Business Support, and Entrepreneur Imposter thoughts
	Sarfraz Zaman and Muhammad Arshad <b>(online)</b>	family based isomorphic pressures and role of cultural values in developing entrepreneurial intentions. an institutional theory perspective.
	Saeed Nosratabadi, Andrea Karpati, Hamed Motaghi and Makó Csaba <b>(online)</b>	A Systematic Literature Review on the implications of Corporate Social Responsibility in International Entrepreneurship

<b>Session 2C (G005)</b>		
<b>Chair: Dr. Khaula Alkaabi</b>		
03:30 pm – 05:00pm	Parama Bhattacharyya	The Kanoo Group: A Symbol of Innovation, Quality, And Success

	Esra Ali Abdalla Alnaqbi & Shamma Abdulrahman Mousa Albedwawi	Al Tayer Group: Inspiration, Millstones, and Trends
	Nada Hamdoon Suwailim Almusalami & Shouq Rashed Eisa Alteneiji	Toward a Diversified Economy: Case of AW Rostamani Group
	Hamda Mohammed Sabayah Alkaabi & Salma Subaih Salem Alkaabi	Contribution of family businesses to the economic and social growth of the UAE society: Case of Bin Hamoodah Group
	Eiman Rashed Obood Almazrouei & Hessa Saeed Hamad Alkalbani	The AL Jaber Group's Contribution to the UAE Urban Fabric Nael & Bin Harmal Hydroexport LLC (NBHH): integrated services in the field of construction sector
	hadhla Saeed Dhafir Alahbabi & Sara Ayed Ismail Alhumairi	Regional Development: Case of Al Futtaim Group
05:00 pm – 05:15pm	<b>Coffee Break</b>	
Session 3A (G053)	<b>Chair: Dr. Khaula Alkaabi (Virtually)</b>	
05:15 pm – 06:15pm	Khaled AlArfati <b>(online)</b>	4.0 Technologies and Information Solutions: Case of Innovation Floor Company
	Abdulla Alnaqbi <b>(online)</b>	Secuira Re-innovating Smart-Cities Technology
	Aaasha Alshehhi <b>(online)</b>	Enable cities safety with Safe City Group
	Marwa Alsuwaidi <b>(online)</b>	Smart City Solutions: Case of Aerial Photography Services
<b>5:00 pm buses will leave for hotels</b>		
<b>6:30 pm buses will depart the hotels for dinner</b>		
<b>7:15 pm to 9:00 pm Gala Dinner ( Mercure Grand Hotel, Jabel Hafeet, Al Ain</b>		
<b>Thursday 6<sup>th</sup> October 2022</b>		
<b>The 26<sup>th</sup> McGill International Entrepreneurship Conference at UAEU</b>		
<b>Venue: CIT (Female Auditorium), G053</b>		



<b>Session 4A (G053)</b>	<b>Chair: Dr. Manzoor Khan</b>	
09:30 pm – 11:00pm	Maqsood Sandhu and Hamid Etemad	TOWARDS A SUCCESSFULL BUSINESS SUPPORT INNOVATION ECOSYSTEMS FOR ENTREPRENEURIAL START-UPS IN THE UAE
	Manzoor Khan	Intelligent Mobile Networks – The Catalyst for Smart City Eco-Systems
	Obaid Ullah, Manzoor Ahmed Khan, Sumbal Malik and Muhammad Jalal Khan	AI fueling the business models of smart mobility
	Julie Ricard, Hamed Motaghi and Hamid Etemad <b>(online)</b>	Contributions and Shortcomings of University-Based Incubators to Entrepreneurial Ecosystems
<b>Session 4B (G056)</b>	<b>Chair: Prof. Mumin Dayan</b>	
09:30 am – 11:00am	Sumbal Malik, Manzoor Ahmed Khan and Hesham El Sayed	Will Level 4 Platooning add to the digital economy?
	M Jalal Khan, Manzoor Ahmed Khan, Obaid Ullah and Sumbal Malik	The Impact of CCAM Infrastructure on Inter-stakeholder Relationships in Autonomous Driving
	Anum Yazdani, Muhammad Arshad and Omer Farooq <b>(online)</b>	The role of compassion in new social venture ideation: A mediated moderation model
	Muhammad Asad Ahmad, Rabeeya Raof and Abrar Ul Haq <b>(online)</b>	Impact of Entrepreneurial Orientation on Organizational Resilience. A domestic VS Local firm analysis
11:00 am – 11:15am	<b>Coffee Break</b>	

<b>Session 5A (G053)</b>	<b>Chair: Dr. Louise Chalkley</b>	
11:15 am – 12:45pm	Zulfiqar Muhammad Aslam	CSR-Driven Enterprise Design Thinking and Creativity to Incorporate Economical, Legal, Ethical, and Philanthropic Responsibilities
	Mohammad Saud Khan and Sehar Zulfiqar	Work Engagement and Creative Effort: A Moderated Mediation Model of Perceived Organizational Obstruction and Knowledge Sharing Behavior
	Muhammad Kaleem Zahir-UI-Hassan, Fawad Ahmed, Arshad Hasan and Dorothea Greiling	Out of frying pan into the fire: A case of power sector reforms in Pakistan
	Cintia Kulzer Sacilotto	Which Businesses Enrol in Innovation Training? Evidence from a Field Experiment

<b>Session 5B (G056)</b>  11:15 am – 12:45pm	<b>Chair: Dr. Saba Khalid</b>	
	Javaid Ali	Improving performance and creativity through quality driven strategies: How ISO based Lean Six Sigma can transform a traditional organization into an innovative organization
	Yasir Riaz, Choudhry Tanveer Shehzad and Sabri Boubaker <b>(online)</b>	Financial Liberalization and Financial Stability
	Yasir Riaz, Yasir Shahab and Nighat Seema <b>(online)</b>	The knock-on effects of Covid-19 related WHO announcements on the US bond market
	Diala Kabbara and Rahim Salhab <b>(online)</b>	"Enabling factors for developing global value chains in emerging and emerging countries"
12:45 pm – 02:00pm	<b>LUNCH (Room # G025, CIT Female Study Hall)</b>	

<b>Chair: Dr. Khaula Alkaabi</b>		
<b>Session 6A (G053)</b>		
02:00 pm – 03:30pm	<b>Speaker</b>	<b>Paper title</b>
	Sarah AlJaberi	Urban Fabric Development: Case of DAMAC Properties
	Alanood Ali Mohamed Hazzaa & Mahra Alshehhi	Diversified Family Business Groups: Case of AL Ghurair Group
	Hafsah Hamad Humood Alderei & Asraa Ghasemi	Juma Al Majid Holding Group: Expand, develop and up grow
	Shouq Rashed Hasan Alblooshi & Hessa Salem Saeed Almazrouei	Inspiring Passion and Journey: Case of Al Tayer Group
	Tayba Al Kaabi & Alyaa Al Harmi	The Art of Leading the Real Estate Sector: AL Habtoor Group
	Mahra Almazrouei & Muna Albedwawi	Group S.S. Lootah: Driving Force for National and Regional Economic Growth
	Shafya Hussain, Fatima Ali Mubarak & Alshamsi Rauda AlHamiri	Emirati Family Business: Case of Saeed & Mohammed Al Naboodah Group
	Rouda Abdulla Saeed Alneyadi & Shamma Mubarak Mohamed Alkhyeli	Comprehensive Automobile Services: Case of Al Ghandi Auto Group
	Questions and closing	

THE END