



CALL FOR PAPERS and PROPOSALS

The 24th McGill International Entrepreneurship Conference

To be held at United Arab Emirates University, Al-Ain, UAE, March 15-17, 2020

<https://conferences.uaeu.ac.ae/miec2020/en/index.shtml>

International entrepreneurs and entrepreneurially-oriented smaller firms have dominated the growth of the global economy in the past two decades. These firms have grown to become International New Ventures, Born Global, Early Internationalizing Enterprises that compete internationally from inception or soon thereafter. They deploy innovative and competitive strategies to achieve growth at home and global markets. They also force the older firms to re-examine their past strategies and influence the dynamics of competition. The McGill International Entrepreneurship Conference (MIEC) series has traditionally examined the frontier issues related to entrepreneurial internationalization and internationalization of the smaller and medium sized enterprise (SMEs).

Following the tradition established by the previous conferences since 1998, this conference aims to bring together leading-edge views of academic scholars, insightful practitioners and progressive policy makers with interests in the fields of international entrepreneurship, internationalization and growth of SMEs to examine the potent forces and influences, consequent changes and the dominant pattern(s) of emerging developments in international entrepreneurship. In previous plenary sessions, prominent scholars, including Zoltan Acs, Howard Aldrich, Paul Beamish, Tamer Cavusgil, Nicole Coviello, David Crick, Leo-Paul Dana, Hamid Etamad, Jean François Hannart, Jan Johanson, Jerome Katz, Gary Knight, Peter Liesch, Rod McNaughton, Benjamin Oviatt, Patricia McDougall, Tage Koed Madsen, Alan Rugman and Antonella Zuchella, among many others, presented provocative ideas in moving research frontiers forward.

The 2020 conference holds a similar promise and will follow that tradition possibly in three parts:

i) *Research-Intensive Workshop:* A two-day research-intensive conference will provide for a better understanding of global challenges facing internationalizing entrepreneurial firms. This part will provide a unique opportunity for scholars to discuss path-breaking concepts, ideas, frameworks, theory-essentials and methodologies in the plenary and competitive paper sessions by discussing their on-going research. Only *unpublished* completed, or nearly-completed, papers are invited for presentation and feedback from other scholars and invited practitioners and policy makers. A selected list of papers will be considered for further publication in scholarly venues, including the special issues of *Journal of International Entrepreneurship* and *McGill International Entrepreneurship Book Series* (Elgar publishing), *International Journal of Business Excellence* among others. For previous publications resulting from the conference see <http://www.mcgill.ca/mie>.

The Conference Invites empirical and theoretical research papers on any of the following topics and related areas.

An illustrative list includes, but is not limited to, the following themes:

- Creation and testing of theoretical frameworks in IE with associated methodologies and measurements
- Characteristics and practices of international entrepreneurs
- Contributions of upstream (inward) to downstream (outward) internationalization
- Cross-national comparisons of growth patterns of internationally oriented entrepreneurial firms
- E-Commerce-centred activities and internationalization
- Entrepreneurial characteristics and challenges in internationalizing firms
- Entrepreneurial education and entrepreneurial universities
- Funding for entrepreneurial internationalization
- Gender issues in internationalization and international entrepreneurship
- Global enterprise and innovation: global perspectives, GCC context
- Impact of Institutional, Learning and Network theories on internationalization processes
- International Entrepreneurship in Life Science & Medical Innovations
- Other topics of relevance to the conference theme Impact of entrepreneurially oriented firms on regional and national economies
- Innovation in Entrepreneurship; contextualizing the GCC within the global narrative.
- Internationalization of Cultural and Creative Industries

- Internationalizing SMEs and Regional industrial or virtual clusters
- Methodological issues in research on small firms in international marketplace
- Patterns of internationalization in smaller entrepreneurial firms in emerging markets
- Rapidly internationalizing and high growth firms
- Regional Issues and Research in international entrepreneurship
- Support Eco-systems for internationally-oriented start-ups
- Stimulating Entrepreneurship and Innovative environment: Global perspectives with GCC focus
- The nexus of Ethnic, family and international entrepreneurship

ii) Interactive Practicing Professionals and Academics Workshop: This part, executives from internationalizing firms and policy communities will be invited to Join and interact with scholars and share mutual perspective on challenging themes and topics. This open interaction session is for meeting of the minds on key issues, ideas and insights with members of the business and policy communities. The focus will be on a better understanding of the societal context of actual issues facing entrepreneurial firms in their quest for international growth and also on the policy challenges for creating enabling environments.

iii) Doctoral Colloquium: This part is a dedicated one to two-day workshop at the beginning of the conference. It is designed to address issues of importance, opportunities and challenges in the rapidly advancing field of International Entrepreneurship for Doctoral Candidates and the new scholars of the field. They are encouraged to participate in the entire conference fully as well. A limited number of competitive scholarships may be awarded to the attending and contributing Doctoral Candidates. A detailed program will be available shortly.

Publications: Leading-edge contributions from the previous conferences have appeared in prestigious journals and edited books. Special Issue of scholarly journals, such as *Canadian Journal of Administrative Sciences*, *Journal of International Entrepreneurship* (4), *Journal of International Management*, *Journal of International Marketing* (2), *Management International Review*, *Small Business Economics*, among others, have published cohesive collection of the conference papers. McGill International Entrepreneurship Series of books (Elgar Publishing) have also published seven volumes of conference papers already and one volume is in preparatory stages. This conference will follow the same practice. In addition to the Conference Proceedings, intensive effort will be focussed on publishing the papers of the 2020 Conference in cohesive sets of articles in edited volumes and special issues of journals with high impacts. For a selected list of publications of past conference papers see <http://www.mcgill.ca/mie>

Proposals: The Conference invites cohesive proposals for: i) sessions covering aspects of theory building and related methodological issues, ii) formation of multi-location and multi period data-bases for building and testing theory as well as pedagogical cases, and iii) suggestions for content and delivery of pertinent topics for the Doctoral Colloquium, among other conference-related topics.

Submission Information and Important Dates:

For submission of an abstract or paper, kindly registered at the link below and make a “New Submission”
<https://easychair.org/conferences/?conf=miec2020>

- **Completed Papers, working papers, or detailed synopsis of your research (6000 to 8000 words) may be submitted electronically online, as a Word attachment.**
- **In case of difficulty with electronic transmissions through easychair, please contact:**
MIE Conference Coordinator (E-Mail: McGill2020@uaeu.ac.ae)
<https://conferences.uaeu.ac.ae/miec2020/en/index.shtml>
- **Paper submission deadline December 8, 2019.**
- **Feedback/ Acceptance before December 31, 2019.**
- **Full paper submission January 15, 2020.**
- **Early Bird Registration January 15, 2020.**
- **Registration Deadline February 20, 2020**

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