

PROGRAM

The 26th McGill International Entrepreneurship Conference (MIEC 2022)

Venue: CIT (Female Auditorium), G053

Tuesday 4th October 2022	
12:00pm – 01:00pm	Welcoming Guests/Registration
01:00 pm – 02:00pm	LUNCH (Room # G025, CIT Female Study Hall)
PROFESSIONAL DEVELOPMENT WORKSHOP	
02:00 pm – 05:00pm	<p>Publishing in International Journals: Academic Career Perspectives Link to Join: https://uaeu-ac-ae.zoom.us/j/83538571235</p> <p>Moderator: <i>Professor Matthias Fink, Grenoble School of Management, France</i></p> <p>Panelists: <i>Professor Teemu Kautonen, United Arab Emirates University, UAE</i> <i>Professor Daniela Maresch, Grenoble School of Management, France</i> <i>Professor David Crick, Telfer School of Management, University of Ottawa, Canada</i> <i>Professor Galina Shirokova, School of Economics and Management, HSE University – St. Petersburg, Russia</i></p>

Joint Opening Session with 10th AMRC 2022

Venue: CIT (Male Auditorium) G020

Wednesday 5th October 2022	
08:30am – 09:00am	Registration/ Networking Coffee
09:00 am – 09:40 am	<ul style="list-style-type: none"> National Anthem & Introductory Video on UAEU Opening Remarks by H.E. Zaki Anwar Nusseibeh, Chancellor UAE University Welcome by Prof. Mohamed Madi, Dean College of Business & Economics (UAEU) Collaboration address by Prof. Alnoor Bhimani, Honorary Dean Suleman Dawood School of Business (LUMS)
09:40 am – 10:40 am	<p>Key Notes Speeches <i>Prof. Wayne Hochwarter, Florida State University, USA</i> Helping society deal with the PTSD: How scholars and leaders can help make sense in a world where little exists. <i>Professor Matthias Fink, Grenoble School of Management, France</i> Responsible Venturing – The Challenges of a Creating Desirable Future</p>
10:40 am – 10:50 am	Group Photograph
10:50 am – 11:20 am	Coffee Break (Room # G023, CIT Male Exhibit Hall)
Venue: CIT (Female Auditorium), G053	
11:25 am – 01:00pm	<p>Key Notes Speeches</p> <p>Link to join: https://uaeu-ac-ae.zoom.us/j/85195973919</p>

<p><i>Professor Rodrigo Basco, American University of Sharjah, UAE</i> Entrepreneurship and Family Business Ecosystem in the UAE <i>Prof. Alnoor Bhimani, Lahore University of management Sciences</i> How digitalization is changing Entrepreneurship <i>Dr. Tareq Al Ameri, Divisional Director, ADEK, Abu Dhabi, UAE</i> Role of Project Management in Enhancing Entrepreneurial Activities in the UAE <i>Professor Hamid Etemad, McGill University, Canada (online)</i> International Small Digitalized Ventures</p>

01:00 pm – 02:00pm **LUNCH (Room # G025, CIT Female Study Hall)**

**ENTREPRENEURSHIP STUDENTS SHOW CASES 11:00 am to 4:00 pm
CIT Female Hallway**

Parallel Sessions: G053(A), G056(B), G005(C) CIT (Female Ground Floor)

Session 1A (G053)	Chair: Prof. David Crick Link to join: https://uaeu-ac-ae.zoom.us/j/84254314831	
02:00 pm – 03:30pm	David Crick and James M. Crick	Revisiting the De- and Re-Internationalization Strategies of Start-up Firms: A Capabilities Perspective
	Andrea Landi	Internationalisation and entrepreneurship in food industry - a literature review and research agenda
	Saba Khalid and Riaz Ahmad	Social embeddedness, sustainable value chain governance and MNC performance in emerging markets
	Per Servais and Erik S Rasmussen (online)	ON SURVIVAL AND PERFORMANCE OF BORN GLOBAL INDUSTRIAL FIRMS – NEW FINDINGS AND FRAMEWORKS
Session 1B (G056)	Chair: Prof. Teemu Kautonen Link to join: https://uaeu-ac-ae.zoom.us/j/83292354079	
02:00 pm – 03:30pm	Teemu Kautonen, Aracely Soto-Simeone and Ewald Kibler	Exploring the role of sense of place in entrepreneurs' eudaimonic well-being
	Louise Chalkley	Homo Economicus or Homo Habilis? Conceptualising a New Perspective for Entrepreneurship-as-Practice
	Adil Doulabi, Nabil Bouayad Amine and Khalid Rouggani (online)	PROPOSAL FOR A CONCEPTUAL FRAMEWORK TO QUALIFY THE ENTREPRENEURIAL CONTEXT OF UNIVERSITY RESEARCHERS
	Akira Yoshinari (online)	Value creation by entrepreneurial groups in cultural industries
Session 1C (G005)	Chair: Prof. Galina Shirokova	
02:00 pm – 03:30pm	Dr. Khaula Alkaabi	Home-Based Small and Medium-Sized Enterprises: Community Purchasing Patterns in the UAE

	Emilia Karpinskaia, Galina Shirokova and Virginia Bodolica	Founder Social Identity and Venture Performance: The Role of National Culture
	Galina Shirokova, Nailya Galieva, Joshua White and Louis Marino	How the CEO dark personality can change the effect of entrepreneurial behavior in SME?
	Kathy Ning Shen	The Effect of Owner's Advice Network on the Entrepreneurial Orientation of Small and Medium Firms: Empirical Evidence from the UAE

Session 2A (G053) 03:30 pm – 05:00pm	Chair: Dr. Samina Quratulain Link to join: https://uaeu-ac-ae.zoom.us/j/87084786062	
	Anna Kutuzova and Louisa Selivanovskikh	The role of motherhood in female entrepreneurship
	Polina Artamoshina and Virginia Bodolica	Business Model Innovations in Time of Crisis: The Role of CEO Values
	Azmat Rasul (online)	Gendered Enjoyment: Reception of Female Lead Characters in the Film Industry and its Impact on Financial Performance
	Julie Ricard, Hamed Motaghi and Hamid Etemad (online)	Contributions and Shortcomings of University-Based Incubators to Entrepreneurial Ecosystems

Session 2B (G056) 03:30 pm – 05:00pm	Chair: Dr. Kathy Ning Shen link to join: https://uaeu-ac-ae.zoom.us/j/88620989058	
	Nailya Galieva, Galina Shirokova, Diana Doktorova and Joshua White	Narcissistic Workaholic and Family Support: Evidence from Global Study
	Naveed Yasin, Khalid Hafeez, Syed Abdul Majid Gilani and Farooq Haq	Regional versus Transnational Asians? Exploring the Diversity of Asian Migrant Entrepreneurship Breaking Out Strategies in the United Arab Emirates
	Sarfraz Zaman and Muhammad Arshad (online)	family based isomorphic pressures and role of cultural values in developing entrepreneurial intentions. an institutional theory perspective.
	Saeed Nosratabadi, Andrea Karpati, Hamed Motaghi and Makó Csaba (online)	A Systematic Literature Review on the implications of Corporate Social Responsibility in International Entrepreneurship

Session 2C (G005) 03:30 pm – 05:00pm	Chair: Dr. Khaula Alkaabi	
	Parama Bhattacharyya	The Kanoo Group: A Symbol of Innovation, Quality, And Success
	Esra Ali Abdalla Alnaqbi & Shamma Abdulrahman Mousa Albedwawi	Al Tayer Group: Inspiration, Millstones, and Trends
	Nada Hamdoon Suwailim Almusalami & Shouq Rashed Eisa Alteneiji	Toward a Diversified Economy: Case of AW Rostamani Group

	Hamda Mohammed Sabayah Alkaabi & Salma Subaih Salem Alkaabi	Contribution of family businesses to the economic and social growth of the UAE society: Case of Bin Hamoodah Group
	Alanoud Rashed Khalifa Alghfeli	The AL Jaber Group's Contribution to the UAE Urban Fabric
	Eiman Rashed Obood Almazrouei & Hessa Saeed Hamad Alkalbani	Nael & Bin Harmal Hydroexport LLC (NBHH): integrated services in the field of construction sector
	Khadhla Saeed Dhafir Alahbabi & Sara Ayed Ismail Alhumairi	Regional Development: Case of Al Futtaim Group
05:00 pm – 05:15pm	Coffee Break	
Session 3A (G053)	Chair: Dr. Khaula Alkaabi (Virtually) Link to join: https://uae-ac-ae.zoom.us/j/88669209063	
05:15 pm – 06:15pm	Khaled AlArfati (online)	4.0 Technologies and Information Solutions: Case of Innovation Floor Company
	Abdulla Alnaqbi (online)	Secuirea Re-innovating Smart-Cities Technology
	Aaasha Alshehhi (online)	Enable cities safety with Safe City Group
	Marwa Alsuwaidi (online)	Smart City Solutions: Case of Aerial Photography Services
5:00 pm buses will leave for hotels		
6:30 pm buses will depart the hotels for dinner		
7:15 pm to 9:00 pm Gala Dinner (Mercure Grand Hotel, Jabel Hafeet, Al Ain		
Thursday 6th October 2022		
Venue: CIT (Female Auditorium), G053		
Session 4A (G053)	Chair: Dr. Manzoor Khan Link to join: https://uae-ac-ae.zoom.us/j/87165536589	
09:30 am – 11:00pm	Maqsood Sandhu and Hamid Etemad	TOWARDS A SUCCESSFULL BUSINESS SUPPORT INNOVATION ECOSYSTEMS FOR ENTREPRENEURIAL START-UPS IN THE UAE
	Manzoor Khan	Intelligent Mobile Networks – The Catalyst for Smart City Eco-Systems

	Obaid Ullah, Manzoor Ahmed Khan, Sumbal Malik and Muhammad Jalal Khan Arif Zaman (online)	AI fueling the business models of smart mobility Diaspora networks and women in evolving and emerging Commonwealth entrepreneur ecosystems and innovation systems
Session 4B (G056) 09:30 am – 11:30am	Chair: Prof. Mumin Dayan Link to join: https://uaeu-ac-ae.zoom.us/j/86554798140	
	Sumbal Malik, Manzoor Ahmed Khan and Hesham El Sayed	Will Level 4 Platooning add to the digital economy?
	M Jalal Khan, Manzoor Ahmed Khan, Obaid Ullah and Sumbal Malik	The Impact of CCAM Infrastructure on Inter-stakeholder Relationships in Autonomous Driving
	Anum Yazdani, Muhammad Arshad and Omer Farooq (online)	The role of compassion in new social venture ideation: A mediated moderation model
	Muhammad Asad Ahmad, Rabeeya Raof and Abrar UI Haq (online)	Impact of Entrepreneurial Orientation on Organizational Resilience. A domestic VS Local firm analysis
	Tahreem Nasir and Muhammad Arshad (online)	Entrepreneur Personal Initiatives - Proposed Nexus of Family Business Success, Family Business Support, and Entrepreneur Imposter thoughts
11:00 am – 11:15am	Coffee Break	

Session 5A (G053) 11:15 am – 12:45pm	Chair: Dr. Louise Chalkley Link to join: https://uaeu-ac-ae.zoom.us/j/81505695448	
	Zulfiqar Muhammad Aslam	CSR-Driven Enterprise Design Thinking and Creativity to Incorporate Economical, Legal, Ethical, and Philanthropic Responsibilities
	Mohammad Saud Khan and Sehar Zulfiqar	Work Engagement and Creative Effort: A Moderated Mediation Model of Perceived Organizational Obstruction and Knowledge Sharing Behavior
	Muhammad Kaleem Zahir-UI-Hassan, Fawad Ahmed, Arshad Hasan and Dorothea Greiling	Out of frying pan into the fire: A case of power sector reforms in Pakistan
	Cintia Kulzer Sacilotto	Which Businesses Enrol in Innovation Training? Evidence from a Field Experiment

Session 5B (G056) 11:30 am – 01:15pm	Chair: Dr Saba Khalid Link to join: https://uaeu-ac-ae.zoom.us/j/81228071120	
	Javaid Ali	Improving performance and creativity through quality driven strategies: How ISO based Lean Six Sigma can transform a traditional organization into an innovative organization

	Yasir Riaz, Choudhry Tanveer Shehzad and Sabri Boubaker (online)	Financial Liberalization and Financial Stability
	Yasir Riaz, Yasir Shahab and Nighat Seema (online)	The knock-on effects of Covid-19 related WHO announcements on the US bond market
	Diala Kabbara and Rahim Salhab (online)	"Enabling factors for developing global value chains in emerging and emerging countries"
12:45 pm – 02:00pm	LUNCH (Room # G025, CIT Female Study Hall)	

Chair: Dr. Khaula Alkaabi

**Session 6A
(G053)**

	Speaker	Paper title
02:00 pm – 03:40pm	Sarah AlJaberi	Urban Fabric Development: Case of DAMAC Properties
	Alanood Ali Mohamed Hazzaa & Mahra Alshehhi	Diversified Family Business Groups: Case of AL Ghurair Group
	Hafsah Hamad Humood Alderei & Asraa Ghasemi	Juma Al Majid Holding Group: Expand, develop and up grow
	Shouq Rashed Hasan Alblooshi & Hessa Salem Saeed Almazrouei	Inspiring Passion and Journey: Case of Al Tayer Group
	Tayba Al Kaabi & Alyaa Al Harmi	The Art of Leading the Real Estate Sector: AL Habtoor Group
	Mahra Almazrouei & Muna Albedwawi	Group S.S. Lootah: Driving Force for National and Regional Economic Growth
	Shafya Hussain, Fatima Ali Mubarak & Alshamsi Rauda AlHamiri	Emirati Family Business: Case of Saeed & Mohammed Al Naboodah Group
	Rouda Abdulla Saeed Alneyadi & Shamma Mubarak Mohamed Alkhyeli	Comprehensive Automobile Services: Case of Al Ghandi Auto Group
	Creative Urban Design: Case of Meraas <i>Amna Eisa Mohamed Alhosani</i>	

MIEC 2022 Daily Shuttle Schedule

Date	Pick up Time	Hotel	Return
4 th Oct, 2022	07:45 am	Ayla Bawadi Hotel (Bus A)	05:05pm From conference venue to hotels Bus A: Ayla Bawadi, Radisson Blu Bus B: Ayla Grand, Ayla Hotel
	08:00 am	Radisson Blu Hotel (Bus A)	
	07:45 am	Ayla Grand Hotel (Bus B)	
	08:00 am	Ayla Hotel (Bus B)	
5 th Oct, 2022	08:00 am	Ayla Bawadi Hotel (Bus A)	05:05pm From conference venue to hotels Bus A: Ayla Bawadi, Radisson Blu Bus B: Ayla Grand, Ayla Hotel
	08:15 am	Radisson Blu Hotel (Bus A)	
	08:00 am	Ayla Grand Hotel (Bus B)	
	08:15 am	Ayla Hotel (Bus B)	
5 th Oct, 2022 (Evening) for Gala dinner	06:30 pm	Ayla Hotel	09:00 pm From Mercure Grand Hotel to Ayla hotels Bus A: Ayla Bawadi, Radisson Blu Bus B: Ayla Grand, Ayla Hotel
	06:40 pm	Ayla Grand Hotel	
	06:40 pm	Radisson Blu Hotel	
	06:50 pm	Ayla Bawadi Hotel	
6 th Oct, 2022	08:00 am	Ayla Bawadi Hotel	02:15 pm From the conference venue to Ayla hotels (Bus A) From the conference venue to Dubai central bus station and Dubai Airport T1&T3 (Bus B). The bus will go via Ayla Grand hotel and Ayla hotel.
	08:15 am	Radisson Blu Hotel	
	08:15 am	Ayla Grand Hotel	
	08:25 am	Ayla Hotel	
7 th Oct, 2022 (From Ayla hotels to Dubai central bus station and Dubai Airport T1&T3)	09:00 am	Ayla Bawadi Hotel	
	09:15 am	Radisson Blu Hotel	
	09:20 am	Ayla Grand Hotel	
	09:30 am	Ayla Hotel	