

October 16-19
أكتوبر 2023



المؤتمر العالمي السابع
للجيوفيزياء الهندسية
Seventh International Conference
on Engineering Geophysics

EXHIBITION & SPONSORSHIP OPPORTUNITIES

16 - 19 OCTOBER 2023 • UNITED ARAB EMIRATES UNIVERSITY • AL AIN, UAE

WWW.SEG.ORG/EVENTS/ICEG23

ICEG 2023 EXHIBITION & SPONSORSHIP BROCHURE

Expand your reach to the Middle East - exhibit or sponsor the Seventh International Conference on Engineering Geophysics (ICEG) focused on innovation, creativity, advances, and new approaches in the field of engineering/environmental geophysics and related fields that have global impact.

- The role of (engineering) geophysics in the energy transition and response to climate change
- Technological / methodological advances
- Machine-learning and AI in engineering geophysics
- Geohazard and risk mitigation
- Planetary and lunar geophysics (e.g., gravity, seismic, LPR, etc.)
- Broader engineering geophysics
- The role of geophysics in earthquake engineering
- Standards and legislation governing engineering geophysical methods
- Case studies of engineering geophysics

Why Exhibit & Sponsor?

- Increase brand visibility with a global audience reach
- Variety of packages available to put you in the driver seat based on your budget and business goals
- Gain valuable insights & build business relationships
- One of the most established geotechnical conferences running since 2011 with a consistent growth edition by edition



**Global
Audience Reach**



**Cost Effective
Packages**



**Brand
Visibility**



**Build
Partnerships**

**For all exhibit and sponsorship inquiries, contact :
Adrienne Maxine Lara: alara@seg.org | Anneke de Klerk: aklerk@seg.org**

SPONSORSHIP LEVELS

View detailed sponsorship & exhibition benefits below:

| | GOLD | SILVER | BRONZE | STUDENT REGISTRATION | LUNCHEON | ICEBREAKER RECEPTION | COFFEE BREAK | SPONSORED WEBINAR | EXHIBITOR INDUSTRY | EXHIBITOR ACADEMIC |
|---|----------|----------|---------|----------------------------|----------|-------------------------|-----------------|----------------------|--|-----------------------|
| SPONSORSHIP AMOUNT | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$5,000 | \$5,000 | \$3,000 | \$2,500 | \$2,500 | \$1,685 |
| Sponsored registration | 5 | 3 | 3 | 5 Students or 1 Sponsor | 2 | 2 | | | 1 | 1 |
| Sponsor’s logo on SEG and ICEG Website | ● | ● | ● | ● | ● | ● | ● | | <div>Each 3 m x 3 m = 9 m booth package receives:</div> <div><div>• Shell scheme walls</div><div>• One (1) desk</div><div>• Two (2) chairs</div><div>• Electrical supply</div></div> | |
| Word of thanks and mention from chairmen and conveners | ● | ● | ● | ● | ● | ● | ● | | | |
| Sponsor’s logo displayed during the conference in their respective venue | ● | ● | ● | ● | ● | ● | ● | | | |
| Sponsor’s logo on all announcements (social media, e-shots, and conference promotional material) | ● | ● | ● | ● | ● | ● | ● | | | |
| Sponsor’s logo on registration confirmation | ● | ● | ● | ● | | | | | | |
| Sponsor’s logo on technical program | ● | ● | ● | | | | | | | |
| Sponsor’s logo on stage | ● | ● | | | | | | | | |
| Opening speaker from the sponsor’s organisation | ● | | | | | | | | | |
| Networking break/coffee break video: sponsors official company video (up to 50 sec) | ● | | | | | | | | | |
| Webinar speaker from the sponsor’s organisation | ● | | | | | | | ● | | |
| Pre-conference promotion on social media | ● | | | | | | | ● | | |
| Sponsored webinar is posted after event on SEG Middle East LinkedIn page | ● | | | | | | | ● | | |
| Recorded webinar playback (up to 20 min) to be shared with all attendees during on-demand access duration | ● | | | | | | | ● | | |

EXHIBITION INFORMATION

The exhibition will run in conjunction with the conference program.

EXHIBITION HOURS

| | |
|-----------------------------|---------------|
| Sunday, 15 October | 17:00 - 19:00 |
| Monday, 16 October | 09:30 - 16:30 |
| Tuesday, 17 October | 09:30 - 16:30 |
| Wednesday, 18 October | 09:30 - 16:30 |
| Thursday, 19 October | 09:30 - 12:00 |

THANK YOU TO OUR 2019 EXHIBITORS

- ACES
 - Advanced Geosciences Europe S.L.
 - Al Bayan Technical Equipment LLC
 - Al Jazeerah Geological & Geophysical Consultations LLC
 - Dubai Electricity and Water Authority (DEWA)
 - Environment Agency –Abu Dhabi (EAD)
 - Fujairah Natural Resources Corporation
 - Fujian Survey & Geo Research
 - Geomatrix Earth Science Ltd.
- Geotomographie GmbH
 - IRIS Instruments
 - Ministry of Energy & Industry
 - National Center of Meteorology
 - ICEEG
 - Al Ain City Municipality
 - Society of Exploration Geophysicists
 - United Arab Emirates University

October 21-24
أكتوبر 2019



المؤتمر العالمي الخامس
للجيوفيزياء الهندسية
Fifth International Conference
on Engineering Geophysics

SPONSORSHIP FORM

| PACKAGE | AMOUNT | QUANTITY |
|--|-------------|----------|
| Gold sponsorship | US \$15,000 | |
| Silver sponsorship | US \$10,000 | |
| Bronze sponsorship | US \$7,500 | |
| Student registration sponsorship | US \$5,000 | |
| Welcome reception/icebreaker sponsorship | US \$5,000 | |
| Lunch sponsorship (per day) | US \$5,000 | |
| Coffee break sponsorship (per day) | US \$3,000 | |
| Sponsored webinar | US \$2,500 | |
| Exhibitor - industry | US \$2500 | |
| Exhibitor - academic | US \$1685 | |
| | | |
| Total UAE VAT amount (5%): | US \$ | |
| Total amount (incl. UAE VAT): | US \$ | |

| | |
|-----------------|--|
| Company | |
| Name | |
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| On Behalf of | |

I hereby authorize sponsor as indicated.

Authorized Signature:

_____ Date _____

Sponsorship opportunities will be processed in the order in which they are received.

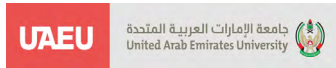
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