The United Arab Emirates University (UAEU) and Al Ain City Municipality (AAM) in partnership with the Society of Exploration Geophysicists (SEG) are proud to announce the third edition of the International Conference on Engineering Geophysics (ICEG). This third edition will take place 15-18 November 2015 on the grounds of the UAEU in the Conference Auditorium of the Crescent Building.

This innovative conference blends global innovation, creativity, advances, and new approaches in the field of engineering/environmental geophysics together with applications related to Archaeology, Energy, and Forensic Geophysics.

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**Featured keynote speakers:**

* John Bradford (Boise State University, SEG President-elect) Adapting the Oil Exploration Model to Contaminated Site Characterization: A Cost Benefit Perspective
* ÖZ Yilmaz (GeoTomo LLC, Anatolian Geophysical) Applications of Engineering Seismology in Urban Areas
* Peter Annan (Sensors & Software) Near-Surface Geophysics – Defining What, Why and How?
* Alastair Ruffell (Queens University Belfast) Technology and Geoforesnics

For the first time ever, a Women in Geoscience (WIG) Panel will be held during the opening ceremony on **15 November 2015**, at **11:00 a.m.** Enhancing the full and robust technical program of this conference, the WIG Panel will allow delegates to experience first-hand, the benefits of women with broad-based, diverse, and effective leadership skills. The panel will discuss/construct future paths, current and desired workforce perceptions, and focus on achievable successes a broader, female leadership can provide. Panel coordinated by Ms. Maria Capello, WNC Chair.

**Panelists:**

* Dr. Shaikha Al Maskari | Al Maskari Holdings, Chairman
* Aseel Humoodi | ADCO, Vice President Talent and Capability Management
* Dr. Sandra Vega | Petroleum Institute, Researcher and Professor
* Prof. Lorna Dawson | The James Hutton Institute, Head of Forensic Soil Science, Senior Principal Research Scientist

Don’t miss this fantastic opportunity to meet well-known speakers and authors, discuss innovative solutions, and network with your friends and colleagues!

**Single-day Registration Available**

www.seg.org/ICEG15
**Meeting Schedule:**

**SATURDAY, 14 NOVEMBER**
- DISC, by Öz Yilmaz

**SUNDAY, 15 NOVEMBER**
- Registration, Technical Sessions, Exhibition

**MONDAY, 16 NOVEMBER**
- Technical Sessions, Exhibition

**TUESDAY, 17 NOVEMBER**
- Technical Sessions, Exhibition

**WEDNESDAY, 18 NOVEMBER**
- Technical Sessions, Exhibition

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**Important Dates:**

**REGISTRATION IS NOW OPEN!**

**EARLY BIRD REGISTRATION**
- 6 September 2015

**EVENT DATES**
- 15–18 November 2015

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**Conference Highlights**

- Delegates include near-surface innovators, speakers and renowned scientists
- Invited national and regional dignitaries, VIPs and architectural engineering scientists
- Involved national and regional conference partners and sponsors promoting this event
- Innovative Women in Geoscience panel session for drawing an additionally influential delegate crowd

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**Innovative Conference Topics**

- Engineering seismology as it relates to infrastructure development where variability in earth materials require characterizations at accuracy and speeds possible only with geophysics
- Understanding deeper near-surface characterizations that are needed for architectural engineering extremes popular in this region
- Discussing case studies spanning from the regional geophysical investigations of historic structures to engineering challenges and solutions from other areas around the globe

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**Social Activities Program**

14 Nov. Saturday ........ Icebreaker at UAEU — Crescent Building
15 Nov. Sunday .......... Visit to Al-Ain Palace Museum
16 Nov. Monday .......... Visit to Shaikh Zayed Desert Learning Center
17 Nov. Tuesday .......... Award Ceremony and Gala Dinner at Hazza Bin Zayed Stadium

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**Exhibition Hours**

<table>
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<tr>
<th>Date</th>
<th>Hours</th>
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<tr>
<td>14 Nov. Saturday</td>
<td>5:00 p.m.–7:30 p.m.</td>
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<tr>
<td>15 Nov. Sunday</td>
<td>11:00 a.m.–5:00 p.m.</td>
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<tr>
<td>16 Nov. Monday</td>
<td>9:00 a.m.–5:00 p.m.</td>
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<tr>
<td>17 Nov. Tuesday</td>
<td>9:00 a.m.–5:00 p.m.</td>
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<tr>
<td>18 Nov. Wednesday</td>
<td>9:00 a.m.–12:00 p.m.</td>
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SPONSORSHIP LEVELS
BASED ON LEVEL OF INVESTMENT, SPONSORS RECEIVE A RANGE OF BENEFITS:

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<th>Benefit</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<td>Company logo denoting sponsorship level on all website and marketing material</td>
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- Gold: 1 available
- Silver: 2 available
- Bronze: 2 available

- US $13,000
- US $10,000
- US $7,000
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<tr>
<th>ACADEMIA/STUDENT</th>
<th>ICEBREAKER</th>
<th>LUNCHEON</th>
<th>COFFEE BREAKS</th>
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<td>2 available</td>
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**Who should exhibit?**

This will be an outstanding venue and opportunity to explore and acquaint with the many applications of near-surface geophysics in this rapidly developing region. The mixture of academia, research, government, and industry attendees and exhibitors will provide the flavor, diversity, and challenges of regional problems as well as insights into problems and solutions from other areas around the globe. This is a must attend meeting for those in the industry looking for business development opportunities in this very active and rapidly developing region.

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**Exhibit Pricing**

3x3 = 9m. is US$685

Included with the purchase of the stand:

1. shell scheme walls
2. electrical supply, including normal power consumption during the event
3. one (1) desk and two (2) chairs
4. company information in program book
5. one (1) complimentary conference delegate pass

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**Contact the SEG sales team and book your sponsorship/space today!**

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City  ____________________________  State  ____________________________  
Postal Code  ____________________________  Country  ____________________________  
E-mail  ________________________________________________________________  
Phone  ________________________________________________________________  

➤ Registration Categories
Registration fee covers the entire conference and includes Icebreaker (Sat.), coffee breaks (during meeting), lunches (Sun.-Wed.), Social Activities (Sun-Tue) and Group Gala Dinner (Tues.). Please complete the following information:

☐ EARLY DELEGATE REGISTRATION FEE (by 6 Sept)………….US$550
☐ LATE DELEGATE REGISTRATION FEE (from 7 Sept)………….US$625
☐ STUDENT DELEGATE REGISTRATION FEE………….US$225

➤ One Day Registration
Includes events, coffee breaks, lunches, and social activities scheduled for the day selected; Tues. includes Group Gala Dinner

☐ Sunday Only Registration……………………………….US$295

☐ One Day Registration Circle one: Monday, Tuesday, Wednesday………….US$245

➤ 2015 SEG Distinguished Instructor Short Course
Engineering Seismology with Applications to Geotechnical Engineering by Öz Yilmaz
☐ Standard price………Member US$290/Non-Member US$385/Student US$140
☐ With conference reg: Member US$250/Non-Member US$345/Student US$99

TOTAL REMITTANCE……………………………US$_______
Please indicate any special needs (Dietary, Physical, etc.)

Note: Any recording (photographic, electronic, etc.) during the conference is prohibited to allow for the sharing of confidential data and to stimulate open discussion among the attendees. Printed reference to the conference presentations or discussions is not permitted without consent.

SEG Middle East Office — Ozlem Kocak, Meeting Planner iceg2015@seg.org
Registration Questions? meworkshops@seg.org

All payments are required in U.S. Dollars ($) on U.S. Banks only.

CREDIT CARD PAYMENTS ARE NOT ACCEPTED VIA EMAIL.

Credit card type:  ❑ American Express  ❑ Diners Club  ❑ Discover  ❑ MasterCard  ❑ VISA  
☐ Credit card #: ____________________________  Exp. date: ________  Amount paid in U.S. dollars ($) : ________
☐ Check #: ____________________________  Amount paid in U.S. dollars ($) : ____________________________  
☐ Send invoice for event registration

➤ Remit in U.S. Dollars ($) to:
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Attention: Accounts Receivable
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Tulsa, OK 74170 USA

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