



المؤتمر العالمي الثالث
للجيوفيزياء الهندسية

Third International Conference
on Engineering Geophysics

15–18 November | Al Ain, UAE

15-18 NOV

REGISTER
TODAY

WWW.SEG.ORG/ICEG15

WELCOME

The United Arab Emirates University (UAEU) and Al Ain City Municipality (AAM) in partnership with the Society of Exploration Geophysicists (SEG) are proud to announce the third edition of the International Conference on Engineering Geophysics (ICEG). This third edition will take place 15-18 November 2015 on the grounds of the UAEU in the Conference Auditorium of the Crescent Building.

This innovative conference blends global innovation, creativity, advances, and new approaches in the field of engineering/environmental geophysics together with applications related to Archaeology, Energy, and Forensic Geophysics.

Featured keynote speakers:

- **John Bradford** (*Boise State University, SEG President-elect*) *Adapting the Oil Exploration Model to Contaminated Site Characterization: A Cost Benefit Perspective*
- **Öz Yilmaz** (*GeoTomo LLC, Anatolian Geophysical*) *Applications of Engineering Seismology in Urban Areas*
- **Peter Annan** (*Sensors & Software*) *Near-Surface Geophysics – Defining What, Why and How?*
- **Alastair Ruffell** (*Queens University Belfast*) *Technology and Geoforensics*

*For the first time ever, a Women in Geoscience (WIG) Panel will be held during the opening ceremony on **15 November 2015**, at **11:00 a.m.** Enhancing the full and robust technical program of this conference, the WIG Panel will allow delegates to experience first-hand, the benefits of women with broad-based, diverse, and effective leadership skills. The panel will discuss/construct future paths, current and desired workforce perceptions, and focus on achievable successes a broader, female leadership can provide. Panel coordinated by **Ms. Maria Capello**, WNC Chair.*

Panelists:

- **Dr. Shaikha Al Maskari** | *Al Maskari Holdings, Chairman*
- **Aseel Humoodi** | *ADCO, Vice President Talent and Capability Management*
- **Dr. Sandra Vega** | *Petroleum Institute, Researcher and Professor*
- **Prof. Lorna Dawson** | *The James Hutton Institute, Head of Forensic Soil Science, Senior Principal Research Scientist*

Don't miss this fantastic opportunity to meet well-known speakers and authors, discuss innovative solutions, and network with your friends and colleagues!

Single-day Registration Available
www.seg.org/ICEG15

Meeting Schedule:

SATURDAY, 14 NOVEMBER

DISC, by Öz Yilmaz

SUNDAY, 15 NOVEMBER

Registration, Technical Sessions,
Exhibition

MONDAY, 16 NOVEMBER

Technical Sessions, Exhibition

TUESDAY, 17 NOVEMBER

Technical Sessions, Exhibition

WEDNESDAY, 18 NOVEMBER

Technical Sessions, Exhibition

Important Dates:

REGISTRATION IS NOW OPEN!

EARLY BIRD REGISTRATION

6 September 2015

EVENT DATES

15–18 November 2015

Connect with **SEG Middle East**

 SEG Middle East

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Join us TODAY!

Conference Highlights

- Delegates include near-surface innovators, speakers and renowned scientists
- Invited national and regional dignitaries, VIPs and architectural engineering scientists
- Involved national and regional conference partners and sponsors promoting this event
- Innovative Women in Geoscience panel session for drawing an additionally influential delegate crowd

Innovative Conference Topics

- Engineering seismology as it relates to infrastructure development where variability in earth materials require characterizations at accuracy and speeds possible only with geophysics
- Understanding deeper near-surface characterizations that are needed for architectural engineering extremes popular in this region
- Discussing case studies spanning from the regional geophysical investigations of historic structures to engineering challenges and solutions from other areas around the globe

Social Activities Program

- 14 Nov. Saturday.....Icebreaker at UAEU — Crescent Building
- 15 Nov. Sunday.....Visit to Al-Ain Palace Museum
- 16 Nov. Monday.....Visit to Shaikh Zayed Desert Learning Center
- 17 Nov. Tuesday.....Award Ceremony and Gala Dinner at Hazza Bin Zayed Stadium

Exhibition Hours

14 Nov. Saturday		5:00 p.m.–7:30 p.m.
15 Nov. Sunday		11:00 a.m.–5:00 p.m.
16 Nov. Monday		9:00 a.m.–5:00 p.m.
17 Nov. Tuesday		9:00 a.m.–5:00 p.m.
18 Nov. Wednesday		9:00 a.m.–12:00 p.m.

SPONSORSHIP LEVELS
BASED ON LEVEL OF INVESTMENT,
SPONSORS RECEIVE A RANGE OF BENEFITS:

GOLD

1 available
 US \$13,000

SILVER

2 available
 US \$10,000

BRONZE

2 available
 US \$7,000

A complimentary 9 square meter booth space, includes one (1) conference delegate pass



Company logo denoting sponsorship level on all website and marketing material



Company logo on all announcements including conference advertisements



Company logo on all on-site promotion branding and technical program



Company logo denoting sponsorship level on a slide between technical sessions



Word of thanks and mention from Chairmen and conveners

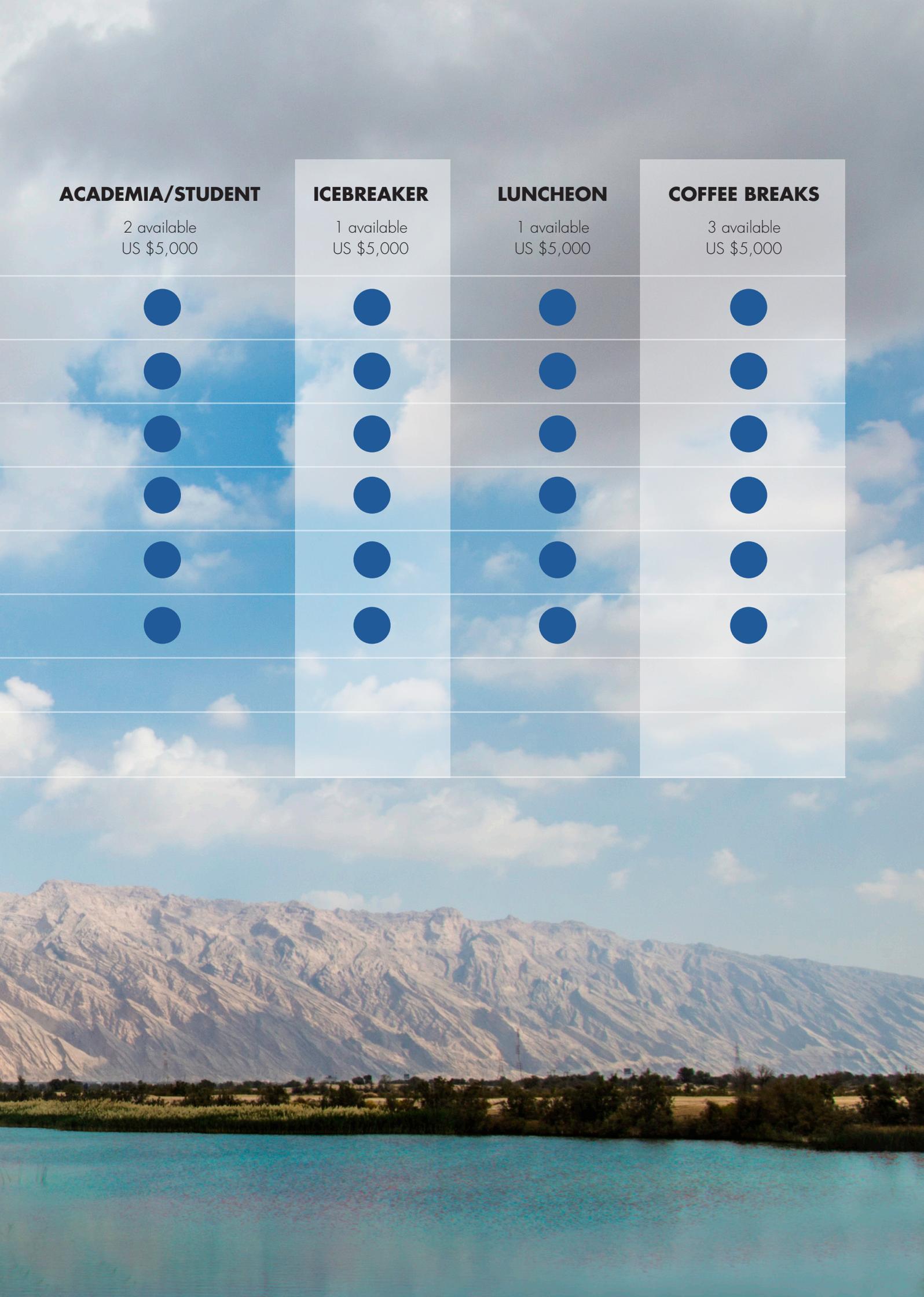


Individual company logo at registration desk



Company logo on lanyard and badge of the conference





ACADEMIA/STUDENT

2 available
US \$5,000

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ICEBREAKER

1 available
US \$5,000

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LUNCHEON

1 available
US \$5,000

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COFFEE BREAKS

3 available
US \$5,000

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Who should exhibit?

This will be an outstanding venue and opportunity to explore and acquaint with the many applications of near-surface geophysics in this rapidly developing region. The mixture of academia, research, government, and industry attendees and exhibitors will provide the flavor, diversity, and challenges of regional problems as well as insights into problems and solutions from other areas around the globe. This is a must attend meeting for those in the industry looking for business development opportunities in this very active and rapidly developing region.

Exhibit Pricing

3x3 = 9m. is US\$685

Included with the purchase of the stand:

1. shell scheme walls
2. electrical supply, including normal power consumption during the event
3. one (1) desk and two (2) chairs
4. company information in program book
5. one (1) complimentary conference delegate pass

Contact the SEG sales team and book your sponsorship/space today!

Teresa K. Dallis

Companies A-J
Exhibition & Sponsorship
Sales Representative
+1 918 497 4606

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November 15-18
نوفمبر 2015



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Third International Conference
on Engineering Geophysics

**EARLY BIRD DEADLINE
6 SEPTEMBER 2015**
Payment Required with Registration

Mr. Ms. Dr. SEG ID# _____

Name _____
First/Given Name Last/Family Name

Company _____

Name on Badge _____

Mailing Address _____

City _____ State _____

Postal Code _____ Country _____

E-mail _____ Phone _____

► **Registration Categories**

Registration fee covers the entire conference and includes Icebreaker (Sat.), coffee breaks (during meeting), lunches (Sun.-Wed.), Social Activities (Sun-Tue) and Group Gala Dinner (Tues.). Please complete the following information:

- EARLY DELEGATE REGISTRATION FEE** (by 6 Sept).....**US\$550**
- LATE DELEGATE REGISTRATION FEE** (from 7 Sept).....**US\$625**
- STUDENT DELEGATE REGISTRATION FEE**.....**US\$225**

► **One Day Registration**

Includes events, coffee breaks, lunches, and social activities scheduled for the day selected; Tues. includes Group Gala Dinner

- Sunday Only Registration**.....**US\$295**
- One Day Registration** Circle one: Monday, Tuesday, Wednesday.....**US\$245**

► **2015 SEG Distinguished Instructor Short Course**

Engineering Seismology with Applications to Geotechnical Engineering by Öz Yilmaz

- Standard price.....**Member US\$290/Non-Member US\$385/Student US\$140**
- With conference reg: **Member US\$250/Non-Member US\$345/Student US\$99**

TOTAL REMITTANCE.....**US\$** _____

Please indicate any special needs (Dietary, Physical, etc.)

Note: Any recording (photographic, electronic, etc.) during the conference is prohibited to allow for the sharing of confidential data and to stimulate open discussion among the attendees. Printed reference to the conference presentations or discussions is not permitted without consent.

SEG Middle East Office — Ozlem Kocak, Meeting Planner iceg2015@seg.org
Registration Questions? meworkshops@seg.org

All payments are required in U.S. Dollars (\$) on U.S. Banks only.

CREDIT CARD PAYMENTS ARE NOT ACCEPTED VIA EMAIL.

Credit card type: American Express Diners Club Discover MasterCard VISA

Credit card #: _____ Exp. date: _____ Amount paid in U.S. dollars (\$) : _____

Check #: _____ Amount paid in U.S. dollars (\$) : _____ Send invoice for event registration

► Remit in U.S. Dollars (\$) to:

Society of Exploration Geophysicists
Attention: Accounts Receivable
P.O. Box 702740
Tulsa, OK 74170 USA

► All major credit cards accepted:

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Society of Exploration Geophysicists
The international society of applied geophysics

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