

# Paper Title (*A4 paper size*)

Subtitle as needed (*paper subtitle*)

First Author Name

*line 1 (of Affiliation): Department name of organization*

line 2: City, Country; e-mail address

Second Author Name

*line 1 (of Affiliation): Department. name of organization*

line 2: City, Country; e-mail address

**Abstract-** It should be noted that YOUR PAPER for the reviews would be reproduced directly from the pages that you submit. Please follow these format instructions carefully. Papers should be prepared in conformity with this instruction sheet. They should be sized as this page. You should use standard A4 paper size for your submission. The main content should be in 12 point type and the Times New Roman font. Standard paper length is 20 pages and no author may exceed 25 pages. Abstract should not exceed 150 words. Please include appropriate key words in your abstract, in alphabetical order, separated by commas.

**Keywords** - Include at least 4-6 keywords or phrases

## I. INTRODUCTION AND HEADER

This document is a template instruction. For questions on paper guidelines, please contact the conference contact person. Information about final paper submission is available from the conference website or through inquiry to the contact person.

## II. PAGE LAYOUT

Your paper must use a page size corresponding to A4 which is 210mm (8.27") wide and 297mm (11.69") long. The margins must be set as follows:

- Top = 19mm (0.75")
- Bottom = 43mm (1.69")
- Left = Right = 14.32mm (0.56")

## III. PAGE STYLE

All paragraphs must be indented. All paragraphs must be justified, i.e. both left-justified and right-justified.

### A. Text Font of Entire Document

The entire document should be in Times New Roman font. Recommended font sizes are shown in Table 1.

### B. Title and Author Details

Title must be in 24 pt Regular font. Author name must be in 14 pt Regular font. Author affiliation must be in 12 pt Italic. Email address must be in 12 pt Regular font.

TABLE I  
FONT SIZES FOR PAPERS

Font Size	Appearance (in Time New Roman or Times)		
	Regular	Bold	Italic
24	title	Bold	
14	author name		
12	Author email address, cell in a table		Abstract heading (also in Bold)
12	Main heading (in Capital Letters)		Sub-headings
12	table caption figure caption (in Capital Letters)	Bold	Source

Source: 7<sup>TH</sup> Asian Management Research and Case Conference (AMRC 2018)

### C. Figures and Tables

Figures and tables must be centred in the column.

### D. Equations

All equations should be placed on separate lines and numbered consecutively, with the equation numbers placed within parentheses and aligned against the right margin.

$$M_i = f(x) \tag{1}$$

### ACKNOWLEDGEMENT

Acknowledgement is optional and should appear before the references and before the appendices. Any “Appendices” should appear at the end of the article.

### REFERENCES

The APA format is used. References are listed alphabetically after the text. Paper titles should be written out in full. Examples are:

Bettinger, C. (1989). Use corporate culture to trigger high performance. *Journal of Business Strategy*, 10, 38-42.

Goffee, R., & Jones, C. (1998). *The character of a corporation: How your company's culture can make or break your business*. New York: Harper Collins Publishers.

PLEASE PROOF READ THE MANUSCRIPT PROFESSIONALLY BEFORE THE SUBMISSION.

### APPENDICES

The appendix should immediately follow the body of the paper and precede the references. If there is more than one appendix, number each consecutively.