

Day 1 (Tuesday, October 4, 2022)

| | Day I (Tuesday, O | CLOBET 4, 2022) | |
|---------------------|---|---|--|
| 0815 – 0915 | Registration (Main Reception, CIT (Male) Building) | | |
| 0815 - 0915 | Networking Coffee (Venue: Roo | m # G023, CIT Male Exhibit Hall) | |
| | Keynote Address (Venue: C | CIT Male Auditorium G020) | |
| 0915 – 0945 | EVOLVING TRENDS IN HIGHER EDUCATION: SUSTAINABILITY IN FOCUS | | |
| | Prof. Dima Rachid Jamali (Dean & Professor of Business Administration, University of Sharjah) | | |
| | Professional development workshop | (Venue: CIT Male Auditorium G020) | |
| | MEET THE EDITORS | | |
| | <u> </u> | | |
| | Prof. Wayne Hochwarter <i>(Florida State University)</i> | | |
| 0950 – 1120 | Tarichists | | |
| | Prof. Maura Scott <i>(Florida State University)</i> Prof. Michael Holmes Jr. <i>(Florida State University)</i> | | |
| | Prof. Dima Jamali (University of Sharjah) | | |
| | Dr. Sudhir Rana (Gulf Medical University) | | |
| | Parallel Sessions | | |
| | CIT (Male) Room # E1-2025 | CIT (Male) Auditorium, G020 | |
| | 1.1 - Operations Management | 1.2 - Accounting & Finance | |
| | Chair: Dr. Muhammed Naiman Jalil (UAE University) | Chair: Dr. Omair Haroon (LUMS) | |
| | An Integrated Fuzzy Decision Support Model for Prioritizing Food Supply | | |
| | Chain Disruptions and Mitigation strategies in the COVID -19 Pandemic | and Firm Value | |
| | Era Shahid Ahmed Bhat, Tariq Al Juneidi, Youssef Boulaksil (UAEU) | Sharifah Faatihah Syed Mohd Fuzi, Mohamat Sabri Hassan, Mohd Hafizuddin Syah Bangaan Abdullah, Romlah Jaffar (Universiti | |
| | | налгийан Syan Bangaan Abaanan, котпат зајјат (Oniversiti Kebangsaan Malaysia) | |
| | Effectiveness of Construction Contract Administration of State | Otley, Simon and Ouchi at the Abu Dhabi Formula 1 Grand Prix – A | |
| | Universities in Sri Lanka | Case Study in Management Control Systems | |
| | L.D.K.T. Dassanayake (University of Colombo) | John Mclellan (Abu Dhabi University) | |
| | A Qualitative Analysis of Risks in BEV Supply Chain: Insights from Upstream, Manufacturing, and Downstream Supply Chain Partners Attique Rehman, Shakeel S. Jajja (LUMS) | The Blue Note Café' | |
| | | John Mclellan (Abu Dhabi University) | |
| | Urgency for Managing the Indonesian Carbon Pricing: Case of GNSS Application for Measuring Urban Traffic Carbon Emission Lin Yola, Garrin Alif Nanditho (Universitas Indonesia) | The Impact of Stock Market Capitalization on Stock Market Growth | |
| | | Rizwan Khalid, Choudhry Tanveer Shehzad (LUMS) | |
| | | Board Diversity and Stock Price Informativeness | |
| | | Sabiha Moonmoon Maimuna Akter (University of Dhaka) | |
| | Stakeholder Power and Sustainability Disclosure: Stakeholder Salience Perspective | The Knock-on Effects of COVID-19 Related WHO Announcements on | |
| 1125 – 1325 | Suria Majdi, Norman Mohd Saleh, Maizatulakma Abdullah, Norazlan | the US Bond Market | |
| 1125 – 1325 | Alias (Universiti Kebangsaan Malaysia) | Nighat Seema (LUMS), Yasir Shahab (Xijing University), Yasir Riaz (Namal University) – <mark>Online</mark> | |
| | CIT (Male) Room # E1-2029 | CIT (Male) Room # E1-1022 | |
| | 1.3 - Marketing & Strategy | 1.4 - Ethics & Social Responsibility | |
| | Chair: Dr. Aisha Bronwyn Wood (UAE University) | Chair: Dr. Thouraya Labben (UAE University) | |
| | State Media Coverage and Firms' Reaction: How State Media Sentiment | Corporate Representation and Interpretation of Environmental CSR | |
| | Influences Firms' Strategic Change | (ECSR) in an Emerging Economy: A Case Study of Extractive Company | |
| | Xu Yan, Jiatao Li (The Hong Kong University of Science and Technology) | ECSR Reporting in Kazakhstan Jessica Neafie, Daryn Amangeldiyev, Artyom Sergazinov (Nazarbayev University) | |
| | Assessing the Public Health Benefits of Restaurant Inspections Moeen N. Butt (LUMS), Amrita Mitra, Kersi Antia (Ivey Business School), Vivek Astvansh (Kelley School of Business) | Exploring Corporate Culture based on Confucianism in Korea and | |
| | | China and its effect on ESG Practice in the Future | |
| | | Soon Hyoung Kim, (Tsinghua University School of Law) – Online | |
| | Eat Mubarak Case Series: (A) Battling Foodpanda in Online Food Delivery; (B) Pivot to Blinkco.io | Caring Gloves Driving Sustainability | |
| | Shazib E. Shaikh (Karachi School of Business & Leadership), Mudabir | Sashika Abeydeera (University of Colombo) – <mark>Teaching Case</mark> | |
| | Ahmad (University of Eastern Finland), Muhammad Abdullah (Karachi | ESG and Firm's Performance: Lessons Learned from Selected | |
| | School of Business & Leadership) – <mark>Teaching Case</mark> | Industries in ASEAN-5 Countries | |
| | Muslim Female and Luxury Fashion Brands: A Systematic Review of Consumption Factors and Theory of Planned Behaviour | Theresa Sekarisa Vanti, Wahyu Jatmiko (Universitas Indonesia) – <mark>Online</mark> | |
| | | Formalization and Employee Accountability: The Role of Managerial | |
| | Afshan Jalil (the University of the West of Scotland) | Monitoring Behavior and Perceived Competence | |
| | SHUHRAT-WE BRAND YOU: A Case Study on Learning from Mistakes | Deri Natria (Universitas Indonesia), Samian (Universitas Airlangga), | |
| | Waseem Akram, Madiha Gohar, Ayesha Abrar (NUST Business School) | Corina D. Riantoputra (Universitas Indonesia) | |
| 1325 – 1425 | Lunch (Venue: Room # GC | 025C, CIT Female Building) | |
| Conference Partners | | | |







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CONFERENCE PROGRAMME Venue: UAE UNIVERSITY, AL AIN

Session CIT (Male) Room # E1-2025 Professional development workshop 1.5 - Gender, Diversity & Organizational Change Venue: CIT Male Auditorium G020 Chair: Prof. Wayne Hochwarter (Florida State University) A Qualitative Study on Work-Life Balance of Pakistani Working Women During COVID-19 Pandemic **TEACHING BY THE CASE METHOD** Faiza Ali (LUMS) Transforming for Workplace Diversity and Inclusion- SECMC 1430 - 1630 Sanam Fayaz, Rukhman Solangi (IBA Sukkur) – <mark>Teaching Case</mark> <u>Facilitators</u> It's Time to Change Assumptions about Organizational Change and Changing Prof. Jawad Syed Muhammad Nadeem Dogar (University of Central Punjab) Lahore University of Management Sciences Comparison of the Requirements for Remote Work and Remote Education during COVID-19 Dr. Shakeel S. Jajja Pandemic in Kazakhstan Lahore University of Management Sciences Aidana Tleuken, Ferhat Karaca (Nazarbayev University) Teaching Business Communication: Can we Identify Free Riders? Anjum Fayyaz, Shezeen Hemani (LUMS) — <mark>Teaching Case</mark> 1630 - 1700 **Networking Coffee** (Venue: Room # G023, CIT Male Exhibit Hall) 1705 Buses to leave for hotels

Day 2 (Wednesday, October 5, 2022)

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|--|---|--|--|--|
| 0900 - 0910 0910 - 0920 0920 - 0930 0930 - 0940 | Joint Opening Session of 10th AMRC 2022 and 26th MIE Conference (Venue: CIT Male Auditorium G020) National Anthem & Introductory Video on UAEU Opening Remarks by H.E. Zaki Anwar Nusseibeh, Chancellor UAE University Welcome address by Prof. Mohamed Madi, Dean College of Business & Economics, UAEU Welcome address by Prof. Alnoor Bhimani, Honorary Dean Suleman Dawood School of Business, LUMS | | | |
| 0940 – 1010 | Keynotes & Group Photograph (Venue: CIT Male Auditorium G020) HELPING SOCIETY DEAL WITH THE PTSD: HOW SCHOLARS AND LEADERS CAN HELP MAKE SENSE IN A WORLD WHERE LITTLE EXISTS Prof. Wayne Hochwarter (Professor of Business Administration, Florida State University) RESPONSIBLE VENTURING - THE CHALLENGES OF CREATING A DESIRABLE FUTURE | | | |
| 1010 - 1040 1040 - 1050 | Prof. Matthias Fink (<i>Professor of Strategy, Grenoble School of Management</i>) Group Photograph | | | |
| 1055 – 1120 | Networking Coffee (Venue: Roo | m # G023, CIT Male Exhibit Hall) | | |
| | Parallel Sessions CIT Male Auditorium G020 2.1 - Human Resource Management/Organizational Behavior Chair: Prof. Jawad Syed (LUMS) COVID-19 and Employee Productivity in the Public Sector | | | |
| | Hyesong Ha (Nazarbayev University), Aarthi Raghavan, Mehmet Akif Demircioglu (NUS) Yes, Opposites Attract! Effect of Leader-Follower Trait Hypercompetitiveness Dissimilarity on Relationship and Performance Outcomes Chandra Shekhar Rao Pathki (Nazarbayev University) I Am Impacted by Your Motives, Not by Your Abuse! Effects of Abusive Supervision on Functional and Dysfunctional Voice Behaviors | | | |
| | Chandra Shekhar Rao Pathki (Nazarbayev University) The Conditional Effects of the Dark Side of Transformational Leadership Behaviors for Leader Themselves: Roles of Emotional Intelligence and Deep Acting Aqsa Ejaz (The University of Lahore), Samina Quratulain (UAEU), Ashiq Hussain Aulakh (The University of Lahore) | | | |
| | Divestiture Socialization, Employees' Self-Monitoring, Authenticity and Well-being Mohd Ahmad Alhawari (University of Sharjah), Samina Quratulain (UAEU), Shaker Jamal Saleh Bani Melhem (University of Sharjah) CIT (Male) Room # E1-2025 CIT (Male) Room # E1-2029 | | | |
| 1120 – 1320 | CIT (Male) Room # E1-2025 | ` ' | | |
| | 2.2 - Accounting & Finance/ Managerial Economics Chair: Prof. Abdulnasser Hatemi (UAE University) Relationship between Foreign Direct Investment Inflows and COVID-19 Pandemic in Pakistan: A Monthly Co-integration Analysis Ayesha Serfraz (University of Punjab) Why IPOs Fail: A Case Study of Dalda | 2.3 - Production & Operations Management Chair: Dr. Shazib Shaikh, Karachi School of Business & Leadership Evaluating Industry 4.0 Implementation Barriers in the Construction Industry of Kazakhstan Abid Nadeem (Nazarbayev University) Finding Legitimacy in Nascence — A New Mediator between Dynamic Capabilities | | |
| | Ferhana Ahmad (LUMS) - Teaching Case Stock Prices and COVID-19 Economic Stimulus Policies: Evidence from the Tourism and Hospitality Industry Usman Khalid (UAEU) | and Firm Performance Ahmad Ammar, Shakeel S. Jajja (LUMS) Dastgyr - Optimizing Warehousing Operations amidst Growth Hassan R. Chaudhry, Shanzah Sahir, Irtaza Ali Wains, Maarej Khan (LUMS) | | |
| | Capital Budgeting in Pakistan – Evidence from the Field Omair Haroon (LUMS), M. Ahmed Saleem Baig (Boise State University), Waqar Ghani (St. Joseph's University) | Jamshed Sports Solutions: A Negotiation Deadlock Muhammad Tayyab, Hassan Chaudhry, Shakeel S. Jajja (LUMS) iTitans - Innovation starts with an I | | |
| | Is Bangladesh in Middle Income Trap? Farha Fatema (University of Dhaka) | Kommal Joyo, Waseem Akram, Ayesha Abrar, Madiha Gohar (NUST Business School) - <mark>Teaching Case</mark> | | |

CONFERENCE PROGRAMME Venue: UAE UNIVERSITY, AL AIN

1320 – 1420 Lunch (Venue: Room # G025C, CIT Female Building) Keynotes (Venue: CIT Male Auditorium G020) THE IMPACT OF THE PANDEMIC ON STRATEGIC MANAGEMENT AND INTERNATIONAL BUSINESS: A FUNDAMENTAL SHIFT OR BUSINESS AS USUAL? 1420 - 1450 Prof. Michael Holmes (Professor of Strategic Management, Florida State University) DOES GLOBAL TURBULENCE IMPACT RESEARCH PARADIGMS? 1450 - 1520 Prof. Alnoor Bhimani (Professor of Management Accounting, Department of Accounting, London School of Economics & Honorary Dean, SDSB-LUMS) **Parallel Sessions** CIT Male Auditorium G020 2.4 - Human Resource Management/Organizational Behavior Chair: Dr. Mohamed Al Waqfi (UAE University) Why and When do Leaders Serve Themselves: An Investigation of the Antecedents of Self-serving Leader Behavior Mayowa Babalola (Nazarbayev University, Royal Melbourne Institute of Technology) – Online Job Stress, Work-Related Obsession-Compulsion, Empathetic Leadership and Customer Problem-Solving Behavior: Testing a Mediated Moderation Model Faridahwati Binti Shamsudin, Shaker Bani-Melhem, Mohammad A. Ahmad Al-Hawari (University of Sharjah) Rawan Abukhait (Ajman University), Ahmad Jamal Bani-Melhem (Yarmouk University) How Managing Workplace Conflict in a Public Media Organization During the Pandemic? Soumya Dutta (Indian Institute of Technology Bombay) 1525 - 1625 CIT (Male) Room no. E1-2025 CIT (Male) Room no. E1-2029 2.5 - Entrepreneurship 2.6 - Management Education and Development Chair: Prof. Maura Scott (Florida State University) Chair: Dr. Sudhir Rana (Gulf Medical University) Tattva Creations: A Generation Y Female Entrepreneurial Venture within Foreign Lingua Franca in South Korean Universities for Global B-school the Digital Marketing Landscape in India Market: A Case Study of Chinese MBA Program in KyungHee University Raihan Taqui Syed (UAEU), Angela Hamouda (UAEU) - <mark>Teaching Case</mark> Gwang Ri, Fei Guo (Tsinghua University) Compromising between Opportunities and Threats in E-commerce: A Publishing Review Articles in Management Journals: Challenges and Strategy Choice of a Novice Entrepreneur in Crisis Opportunities Rajishtha Seneviratne, Kumudinei Dissanayake (University of Colombo) -Sana Mumtaz (Umm Al Quwain University) Teaching Case The Effects of COVID-19 on Higher Education Policies: A Comparative UAE Customers' Buying Intentions for Fair Trade Products: Does Gender Matter? Case Study of Japan Mongolia and China Narjes Haj-Salem (University of Sharjah) Biligtsaikhan Uuganbayar, Ji Yang (Tsinghua University) 1430 – 1455 **Networking Coffee** (Venue: Room # G023, CIT Male Exhibit Hall) 1700 Buses to leave for hotels Buses will depart the hotels for dinner venue 1830 1915 - 2100GALA Dinner (Venue: Mercure Grand Jebel Hafeet Al Ain Hotel) Day 3 (Thursday, October 6, 2022)

Keynotes (Venue: CIT (Male) Auditorium G020)

FINANCIAL MARKETS IN TIMES OF CRISES, TECHNOLOGICAL ADVANCES, AND GOVERNMENT POLICIES

Prof. Maunther Barakat (Professor of Finance, New York University Abu Dhabi)

0930 – 1000 MAY THE FORCE BE WITH YOU: MARKETING RESEARCH CAN BE A POSITIVE FORCE TO ADVANCE INDIVIDUAL, SOCIETAL AND ENVIRONMENTAL WELL-BEING

Prof. Maura Scott (Professor of Marketing, College of Business, Florida State University)

1000 – 1020 Networking Coffee (Venue: Room # G023, CIT Male Exhibit Hall)

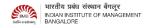


Conference Partners













0900 - 0930





CONFERENCE PROGRAMME Venue: UAE UNIVERSITY, AL AIN

| | Parallel Sessions | | | |
|--------------------|--|--|--|--|
| 1025 – 1245 | CIT (Male) Auditorium G020 | CIT (Male) Room # E1-2025 | | |
| | 3.1 - Business & Management Chair: Prof. Wayne Hochwarter (Florida State University) | 3.2 - Marketing & Entrepreneurship Chair: Prof. Martin Mende (Florida State University) | | |
| | From Outsider to Insider: How do Parachute CEOs Build Trust through Role Perception Management? Ying Zhang (Tsinghua University), Hao Chen (Shenzhen Technology University), Xiaoming Zheng (Tsinghua University) – <mark>Online</mark> | A Review of Value-based Healthcare New Service Development What We Learned from the Current Outbreak Salar Arzideh, Reza Mohammadkazemi, Mahmoud Ahmadpour Daryani (University of Tehran) – <mark>Online</mark> | | |
| | The Positive Effect of Team Psychological Capital on Efficient Team Building-Team Climate as a Mediator Variable Jack Zhou (Tsinghua University) | The Differential Effects of Service Recovery on Brand Emotion: The Mediating Effect of Brand Attitudes Change Wu Yuhang (Renmin University of China), Liu Wenwen (Beijing Forestry University) – Online | | |
| | Tenure Standards at Aladdin Business School Jawad Syed (LUMS), Waheed Ali Umrani (Sultan Qaboos University) – <mark>Teaching Case</mark> | Strategic Communication of Corporate Social Responsibility Khudejah Ali, Khawaja Zain ul Abdin, M. Asadullah, Tanya Khan (LUMS) | | |
| | The Role of Business Incubators Success to Promote Entrepreneurial Practices: Evidence from UAE Maqsood A. Sandhu (UAEU) | Role of Contract on Knowledge Acquisition Effectiveness and Cross Border Relationship Performance amongst SME MD Daud Ismail (Universiti Kebangsaan Malaysia) | | |
| | | Impact of COVID 19 on Consumer Purchase Pattern: An Empirical Evidence from Pakistan Afshan Gull Khan, Ekhlaque Ahmed, Maira Gul Rind, Kanwal Hussain (Institute of Business Management) | | |
| | CIT (Male) Room # E1-2029 | CIT (Male) Room no. E1-1013 | | |
| | 3.3 – Economics | 3.4 - Human Resource Management/Organizational Behavior | | |
| 1025 – 1225 | Chair: Dr. Usman Khalid (UAE University) Youth Labour Market Performance and Big Macroeconomic Shocks Misbah Tanveer Choudhry (LUMS), Marcello Signorelli, Enrico Marelli (University of Perugia) | Chair: Prof. Virginia Bodolica (American University of Sharjah) Influence of Leader and Follower Emotional Intelligence on Job Satisfaction and Work-Life Enhancement Muhammad Shariat Ullah (University of Dhaka) | | |
| | Managing Common Resources: The Case of Markhor Trophy Hunting in Pakistan <i>Ummad Mazhar (LUMS)</i> – <mark>Teaching Case</mark> | Culture-specific Cognitive Schemas and Negotiation Experiences Abdul Karim Khan (UAEU), Samina Quratulain (University of Sharjah), Chris Bell (Schulich Business School) | | |
| | On a Regime Switching Illiquid High Volatile Prediction Model for Cryptocurrencies Youssef El-Khatib, Abdulnasser Hatemi (UAEU) | Ripple Effect: How Coping Resources Moderate the Abusive Supervisor — Workplace Deviance Link? Mamoona Arshad, Muhammad Abdur Rahman Malik (LUMS) | | |
| | Regulatory Institutional Misalignment and Cross-Border Acquisitions: Evidence from an Emerging-Market Country Jiyang Dong (Nazarbayev University) | Local Vs Multinational – Salesperson's Dilemma of Employer Choice Rukhman Solangi, Sanam Fayaz (IBA Sukker) – Teaching Case | | |
| | China's Duty-free Trade Policy to Bangladeshi Products: An Analysis using Partial Equilibrium SMART simulation Mohammad Monirul Islam (University of Dhaka) | Examining the Factors for Successful Adoption and Implementation of Sustainable Digital Transformation Ananth Chiravuri (UAEU), Hangjung Zo, Abdul Karim Feroz (KAIST, Korea) | | |
| 1230 – 1300 | Closing Ceremony & Awards Distribution (Venue: CIT Male Auditorium G020) | | | |
| 1300 – 1400 | Lunch (Venue: Room # G025C, CIT Female Building) | | | |
| 1415 | Buses to leave for Dubai/hotels | | | |
| Knowledge Partners | | | | |

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