

Day 1 (Sunday, March 24, 2019)

0830 – 0930	Registration (Main Reception, CIT (Male) Building)	
0930 – 0940 0940 – 0945 0945 – 0955 0955 – 1005	<p>Introduction & Welcome Address (Venue: CIT Male Auditorium G020)</p> <p>National Anthem & Introductory Video on UAEU</p> <p>Introduction by Dr Abdul Karim Khan, Chair Organizing Committee</p> <p>Welcome address by Prof. Frank Bostyn, Dean College of Business & Economics, UAEU</p> <p>Welcome address by Prof. Alnoor Bhimani, Dean Suleman Dawood School of Business, LUMS</p>	
1005 – 1035	<p>Keynotes & Group Photograph (Venue: CIT Male Auditorium G020)</p> <p>The Paradoxes and Tensions in Corporate Sustainability in An Asian Context Prof. Jonatan Pinkse (<i>Professor of Strategy, Innovation, & Entrepreneurship at Manchester Business School</i>)</p>	
1035 – 1105	<p>Doing Research in Business Ethics and Corporate Social Responsibility: Challenges and Opportunities Prof. Christopher Cowton (<i>Professor of Financial Ethics at Huddersfield Business School</i>)</p>	
1105 – 1115	Group Photograph	
1115 – 1150	Networking Coffee (Venue: Outside CIT Male Auditorium G020)	
1150 – 1320	Parallel Sessions	
	CIT Male Auditorium G020	Room # 1027
	<p>1.1 - RESEARCH PAPERS [Operations Management] Chair: Yousef Boulaksil (UAE University)</p> <p>Adoption of New Technology in Organizations: Understanding the Role of Institutional Pressures Across Different Cultures <i>Omer Farooq (UAEU), Muhammad Arshad (University of Lahore)</i></p> <p>Automated Inventory Management Systems and its Impact on Supply Chain Risk Management in Manufacturing Firms of Pakistan <i>Asima Saleem (Bahria University Islamabad)</i></p> <p>In-depth Understanding of the Digitalization Phenomenon: A Taxonomical Approach <i>Fatima Gillani, Kamran A. Chatha, Shakeel S. Jajja (LUMS)</i></p> <p>Total Quality Management and Performance of Service Organizations <i>Ruhanita Maelah, Amizawati Mohd Amir (Universiti Kebangsaan Malaysia), Gheyath Ghassan (Warba Company, Iraq), Mohammed Fadhil Farhan (Gazprom Company, Iraq)</i></p>	<p>1.2 - RESEARCH PAPERS [Accounting & Finance] Chair: Chiraz Labidi (UAE University)</p> <p>The Determinants of Social Protection Expenditures and Labor Market Flexibility <i>Wasseem Mina (UAEU)</i></p> <p>Religious Risk and Return: Theory and Evidence from Islamic Finance Industry <i>Saad Azmat, Haiqa Ali (UMS), A.S.M. Sohel Azad (Deakin University), M. Kabir Hassan (University of New Orleans)</i></p> <p>Investigating the Interrelationship between Default Risk and Efficiency <i>Anum Zahra, Arshad Hassan (Capital University of Science and Technology)</i></p> <p>More FDI or Sustainable FDI: Evidence from South Asia and West Asia <i>Cheshta Kapuria, Neha Singh (University of Delhi)</i></p>
	Room # 1038	Room # G032
<p>1.3 - RESEARCH PAPERS [Marketing & Strategy] Chair: James Kelley (UAE University)</p> <p>Tourism and the Digital Transformation: World Tourism Day and Bangladesh Perspectives <i>Md. Afjal Hossain (University of Dhaka)</i></p> <p>Franchise System Growth and Franchisor Terminations <i>Moeen N. Butt (LUMS), Kersi D. Antia (Ivey Business School)</i></p> <p>Investigating Structural Relationship among Advertising Value, Attitude towards SMS Advertising, Brand Trust, and Purchase Intention <i>Anshuman Sharma, Muhammad Qutubuddin Siddiqui (Ajman University)</i></p> <p>Business Family Constitution: An Overview <i>M. Shakeel S. Jajja, Arif I. Rana (LUMS)</i></p>	<p>1.4 - CASE ROUNDTABLE [Ethics & Social Issues] Chair: R Srinivasan (IIM Bangalore)</p> <p>RangSutra - Empowering Indian Artisans <i>Raina Chhajer (IIM Indore), Mohana Baidya (Tata Institute of Social Sciences, India), Neha Chhajer (Institute of Rural Management Anand, India)</i></p> <p>It's Just not Cricket! <i>Omar Haroon, Fahad Mehmood & Zainab Riaz (LUMS)</i></p> <p>Changing the Old Order: The Challenge Within <i>Madhusri Shrivastava (IIM Indore)</i></p> <p>Karachi Stock Exchange: Chairman vs BOD <i>Mohsin Bashir, Khalid Mirza (LUMS)</i></p>	
1320 – 1430	Lunch (Venue: Room # G015)	

Conference Partners



Parallel Sessions	
1430 – 1600	<p>CIT Male Auditorium G020</p> <p>1.5 - RESEARCH PAPERS [Finance & Corporate Governance] Chair: Emilie Rutledge (UAE University)</p> <p>Minority Shareholder Law Protection in Pakistan under the New Companies Act 2017: A Comparison with UK regime <i>Shehryar Hamid (Coventry University)</i></p> <p>Corporate Sustainability Disclosure (CSD) Of Nationalized Commercial Banks (NCBs) In Line With GRI: Bangladesh Evidence <i>Shagufta Shaheen, Tasneema Khan (University of Dhaka)</i></p> <p>Effect of Remittances on Financial Development: A Time Series Analysis for Pakistan <i>Nazima Ellahi, Rabia Saghir, Zamara Batool (Foundation University Islamabad)</i></p> <p>Business Ethics and Corporate Social Responsibility: Converging-Diverging Paradigms <i>Bashir Ahmad (Bahria University), Umer Iftikhar & Syeda Lubna Munawar (NDU Islamabad)</i></p>
	<p>Room # 1027</p> <p>1.6 - RESEARCH PAPERS [Social & Public Sector] Chair: Mohsin Bashir (LUMS)</p> <p>Solid Waste Management Dilemma for Indore Municipal Corporation: PPP or EPC <i>Ganesh Kumar Nidugala, Abhay Pant (IIM Indore)</i></p> <p>Women Economic Empowerment and Conflict <i>Ummad Mazhar (LUMS)</i></p> <p>The Relationship between a Sense of Community and Political Behavior <i>Zeenat Ismail, Sumbul Syed (IBA, Karachi)</i></p> <p>Managing Paid Work and Family: An Issue of Social Responsibility <i>Hasina Sheykh (University of Dhaka)</i></p>
1430 – 1600	<p>Room # G032</p> <p>1.7 - RESEARCH PAPER & CASE ROUNDTABLE [Accounting & Finance] Chair: Bishnu Prasad Mishra (Xavier University Bhubaneswar)</p> <p>RESEARCH PAPER</p> <p>Rounding-up of Cash Flows from Operations and Cash flows Used in Investments</p> <p>CASE ROUNDTABLE <i>Rachappa Shette (Indian Institute of Management Kozhikode)</i></p> <p>Cryptocurrency: A Case Study of Investing in Digital Currency <i>Ferhana Ahmad (LUMS)</i></p> <p>Sapphire Textiles - Refining the Costing System <i>Omair Haroon, Ayesha Bhatti (LUMS)</i></p>
	<p>Room # 1028</p> <p>1.8 - CASE ROUNDTABLE [Operations Management] Chair: Syed Zahoor Hassan (LUMS)</p> <p>Moon Group <i>Maqsood Ahmad Sandhu & Arif Jamal (UAEU)</i></p> <p>NAF Farms: Modernizing the Water Management <i>Mohsin N. Jat (LUMS)</i></p> <p>Value Stream Mapping at Samad Apparel <i>Fahad Mehmood, Kamran A. Chatha, Qandeel Piracha (LUMS)</i></p> <p>The Build-or-Buy Decision of O&M Services at Quaid-E-Azam Solar Power Limited <i>Arif I. Rana, Zehra Waheed (LUMS)</i></p>
1600 – 1630	Networking Coffee (Venue: Outside CIT Male Auditorium G020)
1645	Buses to leave for hotels

Day 2 (Monday, March 25, 2019)

Parallel Sessions	
0830 – 1000	<p>CIT Male Auditorium G020</p> <p>2.1 - RESEARCH PAPERS [Human Resource Management] Chair: Mayowa Babalola (UAE University)</p> <p>The Impact of Supervisors' Knowledge Hiding on Subordinates' Innovative Work Behavior (IWB): A Moderated-Mediation Model <i>Ghulam Ali Arain (American University of Ras Al Khaimah), Zeeshan Ahmed Bhatti (University of Portsmouth), Imran Hameed (Lahore School of Economics)</i></p> <p>Personal, Professional, and Benevolence: A Taxonomy of Expatriation Motives <i>M. Abdur Rahman Malik, Mariam Mohsin (LUMS)</i></p> <p>Does Sleep Deprivation Really Matter to Occupational Performance? <i>Imran Khan Junejo (SZABIST), Ume Salma (IBA, Sukkur)</i></p> <p>Supervisor's Machiavellianism, Subordinate Performance and Abusive Supervision <i>Abdul Karim Khan (UAEU), Samina Quratulain (University of Sharjah)</i></p>
	<p>Room # 1027</p> <p>2.2 - RESEARCH PAPERS [Marketing & Entrepreneurship] Chair: Subhasis Ray (Xavier Institute of Management)</p> <p>Brand Extension Significance, Famous Global Ventures and Key Success Elements: A Theoretical Overview of the Concept <i>Zaeema Asrar Mohiuddin, Haider Iqbal (University of Karachi)</i></p> <p>Which Emotions Predict People Recycling Intentions? A Practical Study in the UAE <i>Mohammad Al Hawari, Narjes Haj Salem (University of Sharjah)</i></p> <p>Environmental Determinants of Micro, Small and Medium Enterprises Failure in Kano Metropolis <i>Salihu Abubakar (Waziri Umaru Federal Polytechnic)</i></p> <p>Determinants of Entrepreneurial Intentions of Women in United Arab Emirates <i>Mariam Al Nahyan, Hessa Saeed Mohammed Alshamsi, Maitha Nasser Saif Al Thehli, Maitha Saeed Saleh Al Mansouri, Omer Farooq (UAE University)</i></p>
	<p>Room # G032</p> <p>2.3 - CASE ROUNDTABLE [Accounting & Finance] Chair: Omair Haroon (LUMS)</p> <p>Cash Flow at BTTL <i>Hariprasad Soni (Symbiosis Institute of Business and Management)</i></p> <p>Emaan Islamic Banking: Launching an Islamic Credit Card <i>M. Junaid Ashraf, Abdul Rauf, Ayesha Bhatti (LUMS)</i></p> <p>Marginal Costing at Jaju Bangle Kit <i>Hariprasad Soni (Symbiosis Institute of Business and Management)</i></p>
	<p>Room # 1038</p> <p>2.4 - CASE ROUNDTABLE [Human Resource Management] Chair: Madhusri Shrivastava (IIM Indore)</p> <p>Strategic HRM: Organizational Restructuring and Capacity Enhancement of Engineering Consultancy Services Punjab (ECSP) (Pvt.) Limited <i>Jawad Syed, Shahid Masud (LUMS)</i></p> <p>Bank Alfalah Islamic Banking: The Way Forward <i>Ghufran Ahmad, Mariam Mohsin (LUMS)</i></p> <p>Naya Jeevan: New Life <i>Ekhlaque Ahmed, Maryam Masud (Institute of Business Management)</i></p> <p>Teaching Business Communication (A Case on Free Riding and Peer Evaluation at a Business School) <i>Anjum Fayyaz, Shezeen Hemani (LUMS)</i></p>

Keynotes (Venue: CIT Male Auditorium G020)	
1000 – 1030	Inspiring Innovation Dr Yehya Al Marzouqi (<i>Executive Director, Strategy and Business Performance, Tawazun Economic Council</i>)
1030 – 1100	Eco-Spirituality: Transdisciplinary Learnings For Organizations Prof. Edwina Pio (<i>Auckland University of Technology</i>)
Networking Coffee (Venue: Outside CIT Male Auditorium G020)	
Parallel Sessions	
CIT Male Auditorium G020	Room # 1027
1130 – 1300	<p>2.5 - RESEARCH PAPERS [Ethics & Social Issues/ Public & Non-Profits Management] Chair: Rihab Khalifa (UAE University) The Management of Waqf for Achieving Social Justice, Poverty Reduction and Sustainable Growth: A Case Study of Indian Muslims <i>Sameen Zafar (LUMS), Mohammed Abdullah (University of Gloucestershire)</i></p> <p>Bitcoin and its Mysteries: An Ethical Investment Approach <i>Sania Ashraf (Abu Dhabi University)</i></p> <p>Emerging Sustainable Urban Futures: Decoding the Nexus between Urbanization, Infrastructure and Economic Growth <i>Cheshta Kapuria, Sakshi Malik (University of Delhi)</i></p>
	<p>2.6 - RESEARCH PAPERS [Human Resource Management] Chair: Omer Farooq (UAE University) Impact of Perceived Internal Respect and Managerial Support on Organizational Identification: A Sequential Mediation <i>Maryam Rehmat (Kinnaird College), Dr Ghulam Abid (NCBA&E), Saira Farooqi (Kinnaird College)</i></p> <p>An Exploratory Study on the Influence of Strategic Human Resource Management Practices on Core Individual Performance in Organizations <i>Shubham Choudhary (Bhopal, India)</i></p> <p>Effect of Corporate Social Performance on Organizational Attractiveness: Investigating the Moderating Role of Prospective Employees' Gender <i>Samina Quratulain (University of Sharjah)</i></p> <p>Exploring Antecedents of Employee Turnover Intention – Evidence of Five Star Hotels in Dubai <i>Shaker Bani-Melhem, Rawan Abukhait, Iman Akour (University of Sharjah)</i></p>
Room # 1038	Room # G032
	<p>2.7 - RESEARCH PAPERS [Accounting & Finance] Chair: Peter Oyelere (UAE University) Is Triple Bottom Line necessary for Pakistan? <i>Ume Salma Akbar, Niaz Ahmed Bhutto (IBA, Sukkur)</i></p> <p>Indian Stock Market Returns Sustainability: Role of Domestic & Foreign Institutional Investors <i>Rajnish Kler (University of Delhi)</i></p> <p>Earnings Quality in Pakistan: Evidence from the Field <i>Omair Haroon, Syed Zain ul Abidin (LUMS), Waqar Ghani (Saint Joseph's University)</i></p> <p>Antecedents and Precedents of Management Accountants' Satisfaction: Does Satisfaction lead to Profitability? <i>Mahmuda Akter, Mahfuzul Hoque (University of Dhaka), Nikhil Chandra Shil (East West University)</i></p>
	<p>2.8 - CASE ROUNDTABLE [Operations Management] Chair: Arif I. Rana (LUMS) Framework Contracts for Medicine Inventory Management in Public Healthcare <i>Muhammad Naiman Jalil (LUMS), Wafa Malik (Government of Punjab)</i></p> <p>Walled City of Lahore Authority: The Royal Trail Rehabilitation Project <i>Zehra Waheed (LUMS)</i></p> <p>Ricult – Developing a Data Driven Platform for Alleviating Rural Poverty <i>Syed Zahoor Hassan (LUMS)</i></p>
Lunch (Venue: Room # G015)	
Parallel Sessions	
CIT Male Auditorium G020	Room # 1027
1400 – 1500	<p>2.9 - RESEARCH PAPERS [Social Issues in Management] Chair: Shibli Rubayat Ul Islam (University of Dhaka) Fraud Detection and Awareness Practices by Commercial and Non-Commercial Organizations in Bangladesh <i>Tahmina Ahmed, Md. Mahadi Hasan (University of Dhaka)</i></p> <p>Does Social Protection Reduce Internal Conflicts? <i>Wasseem Mina (UAEU)</i></p> <p>What Drives Governance? A Cross-Country Empirical Analysis <i>Sakshi Malik, Cheshta Kapuria (University of Delhi)</i></p>
	<p>2.10 - RESEARCH PAPERS [Human Resource Management] Chair: Samina Quratulain (University of Sharjah) Career Orientations and Career Adaptabilities of Young Adults in the United Arab Emirates <i>M. A. Al Waqfi (UAEU)</i></p> <p>The Tour Guide Profession in the United Arab Emirates: Job Satisfaction and Career Progression Prospects <i>Emilie Rutledge (UAEU), Yousif Alobaidli (Sheikh Zayed Grand Mosque)</i></p> <p>The Impact of Principals Emotional Intelligence on Job Satisfaction from Teachers' Perspective in Arabian context <i>Abdulmajeed Albalawi (Victoria University), Elayan Malek (Institute of Public Administration), Haifa Shalan (Shaqra University)</i></p>

	Room # 1038	Room # G032
1400 – 1500	<p>2.11 - RESEARCH PAPERS [General Management] Chair: Chang Lee (UAE University) Validation of ICT Infrastructure Model Applicable in RMG Sector: A Study on Bangladesh <i>Naimtul Jannat Nipah (University of Dhaka)</i></p> <p>Influence of Reference Group, Especially Painters on Paint Buying Decision of End Users: A Case Study of Bangladesh <i>Md. Shamsuzzaman, Md. Ridhwanul Haq (University of Dhaka), Mohammad AmanUllahAman (International Institute of Marketing Professionals)</i></p> <p>Success Parameters of Facebook Based Boutique Shops in Dhaka City <i>Md. Iftekarul Amin (University of Dhaka)</i></p>	<p>2.12 - CASE ROUNDTABLE [Marketing/Strategy] Chair: Jawad Syed (LUMS) Reinventing National Recipe Masala <i>Saima Husain, Yasmin Zafar (Institute of Business Administration, Karachi)</i></p> <p>From Mobilink to Jazz and Beyond: A Transformation Journey <i>Syed Zahoor Hassan (LUMS)</i></p> <p>The Brooke Hospital for Animals Pakistan (BHA-P) – Strategic Monitoring and Evaluation System and Organizational Sustainability <i>Muhammad Nadeem Dogar (University of Central Punjab)</i></p>
1500 – 1515	Networking Coffee (Venue: Outside CIT Male Auditorium G020)	
1515 – 1645	Case Writing Workshop (Venue: CIT Male Auditorium G020) Instructors: Arif I. Rana (LUMS) & R Srinivasan (IIM Bangalore)	
1700	Buses to leave for hotels	
1930	GALA Dinner (Venue: Al Ain Palace Museum)	

Day 3 (Tuesday, March 26, 2019)

Parallel Sessions		
	CIT Male Auditorium G020	Room # 1027
0900 – 1045	<p>3.1 - RESEARCH PAPERS [Accounting & Finance] Chair: Marina Selini Katsaiti (UAE University) Belt Road Initiative and Effect of Trade and Financial Integration on Output Volatility <i>Choudhry Tanveer Shehzad (LUMS)</i></p> <p>Shadow of Shadow Banking <i>Bishnu Prasad Mishra - Xavier University Bhubaneswar</i></p> <p>Long-run Integration of Macroeconomic Variables with Capital Markets- Pakistan <i>Muhammad Hanif (Ajman University)</i></p> <p>The Reversal Strategy: A Test Case for Pakistan Stock Market <i>Hilal Butt (IBA, Karachi), Mohsin Sadaqat (NUST Business School)</i></p> <p>Stock Market Efficiency: The Pakistan Stock Exchange Merger <i>Saqib Sharif, Asad Ali (IBA, Karachi)</i></p>	<p>3.2 - RESEARCH PAPERS [HRM & Marketing/Strategy] Chair: Abdur Rahman Malik (LUMS) Inter-fusion of Airlines Business Models: Case of South East Airlines <i>Manish Yadav, Tarun Dhingra</i></p> <p>Value in Use: The Nexus of Economic Diversification Strategy and Sustainable Tourism Development in Oman <i>Bronwyn Wood (UAEU), Helena H Knight (Sultan Qaboos University)</i></p> <p>Blue Ocean Social Responsibility Strategy: Creating Competitive Advantage through Human Resource Policies <i>Durdana Ovais (The Bhopal School of Social Sciences)</i></p> <p>Microfinance and Empowerment: A Case Study on Beneficiaries of a Community Development Program, Pakistan <i>Muzaffar Asad</i></p>
	Room # 1028	Room # G032
	<p>3.3 - RESEARCH PAPERS [Management] Chair: Ghulam Ali Arain (American University of RAK) Antecedents and Consequences of Customer Engagement: Empirical Evidence from Indian Hospitality Industry <i>Jamid Islam (Prince Sultan University)</i></p> <p>Intellectual Property and Entrepreneurship: Indian Experience <i>Gouri Gargate (IIT Kharagpur)</i></p> <p>Supply Chain Quality Practices and Performance: An Empirical Study <i>Haris Aslam, Irsa Mukhtar, Kamran Rashid (University of Management and Technology)</i></p>	<p>3.4 - CASE ROUNDTABLE [Marketing/Entrepreneurship] Chair: Moeen Naseer Butt (LUMS) Snegi: Marketing Dilemma of a Russian Social Enterprise <i>Subhasis Ray, Chinmoy Bandyopadhyay (Xavier Institute of Management, Xavier University), Yulia Aray Dmitry Khatko (St. Petersburg State University)</i></p> <p>Technical Lubricants - Trust, Betrayal, and Revival <i>Najam Anjum (Institute of Business Administration, Karachi)</i></p> <p>Welab Hong Kong Pioneer in Fintech <i>Po Yung Tsui, Kevin AU (Chinese University of Hong Kong)</i></p> <p>Criyagen: Growth challenges of a Social Entrepreneur <i>Satyanandini Arjunan, R.Ganesh Kumar (BMS College of Engineering)</i></p> <p>Lean Startup Approach: How a Digital Application Can Reduce Food Waste <i>Carolina Serrano Archimi (Aix-Marseille Graduate School of Management-IAE)</i></p>
1045 – 1115	Networking Coffee (Venue: Outside CIT Male Auditorium G020)	
1115 – 1245	Workshop on "Appreciative Inquiry" (Venue: CIT Male Auditorium G020) Instructor: James Kelley (UAE University)	
1245 – 1330	Closing Ceremony & Awards Distribution	
1330 – 1430	Lunch (Venue: Room # G015)	
1500	Buses to leave for Dubai/hotels	