

CALL FOR PAPERS

8TH ASIAN MANAGEMENT RESEARCH AND CASE CONFERENCE (AMRC) 2019

24-26 MARCH 2019
AT UAE UNIVERSITY, AL AIN

<https://conferences.uaeu.ac.ae/amrc2019/en/>

SOCIAL RESPONSIBILITY, SUSTAINABILITY AND MANAGEMENT: ISSUES AND STRATEGIES IN ASIA

College of Business and Economics at UAE university, Lahore University of Management Sciences (LUMS), University of Dhaka, University of Wollongong Dubai, Universiti Sains Malaysia, and Indian Institute of Management Bangalore invite submissions for the 8th Asian Management Research and Case Conference 2019 (AMRC 2019).

Asia's economic growth has been consistent and robust; the region is expected to grow by around 5.5% this year, accounting for nearly two-thirds of the global growth. However, this progress has led to environmental, social, and economic challenges. In 2015, countries adopted the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals in a historic UN Summit. According to a UN Global Compact report, the connection between the bottom line and a company's environmental, social, and governance practices is becoming clear. To explore this further and add to the research on this topic, this year's conference theme is

Social Responsibility, Sustainability, and Management: Issues and Strategies in Asia.

Submissions may include:

1. Research Papers
2. Teaching Cases
3. Panel or Paper Symposia
4. Proposals for Doctoral Colloquia

All submissions will be reviewed based on originality, rigour, and relevance to the conference theme. All accepted manuscripts will be presented at the conference.

The city of Al Ain is an old city, central to the cultural heritage of the UAE, and the birthplace of the President H.H. Sheikh Khalifa Bin Zayed Al Nahyan. It remains close to the heart of the royal family and the people of the UAE. The city is known as the Garden City for its palm groves and natural springs. In the heart of the city, the Al Ain Oasis has been opened as the UAE's first curated UNESCO World Heritage site visitor experience. On the edge of Al Ain Oasis, Al Ain museum displays the city's unique heritage and history. This is also an excellent destination for tourists interested in local culture. Top things include an excursion to the camel market, a four-wheel-drive trip up to Jebel Hafeet's summit, a day spent among the wave pools and white water rafting facilities of Wadi Adventure Waterpark, and a visit to the Al Ain Mall, a premier shopping, and leisure destination.

LOCATION

AFFILIATED JOURNALS

Selected research papers and teaching cases will be considered for publication in the Journal of Economic & Administrative Sciences and Asian Journal of Management Cases (as per journal review procedures).



CONFERENCE PARTNERS



WHO SHOULD ATTEND

- ◆ Academicians
- ◆ Research institutions
- ◆ Professional associations
- ◆ Industrialists
- ◆ Faculty members/researchers from colleges and universities
- ◆ Postgraduate and research students
- ◆ Professionals from business organisations
- ◆ Other interested parties

PAPER & CASE SUBMISSION

Research papers and teaching cases may address, but not be restricted to, the main theme of the conference. The conference sub-themes are:

- ◆ Accounting and Finance
- ◆ Ethics and Social Issues in Management
- ◆ Conflict Management
- ◆ Corporate Governance
- ◆ Critical Management Studies
- ◆ Entrepreneurship
- ◆ Family Business
- ◆ Gender, Ethnicity, and Diversity in Organisations
- ◆ Health Care Management
- ◆ Human Resource Management
- ◆ International Business and Management
- ◆ Public and Non-profit Management
- ◆ Strategic Management
- ◆ Technology and Innovation Management
- ◆ Management Education and Development
- ◆ Management History
- ◆ Leadership
- ◆ Management Information System
- ◆ Managerial Economics
- ◆ Management Spirituality and Religion
- ◆ Marketing
- ◆ Operations and Supply Chain Management
- ◆ Organisation and Management Theory
- ◆ Organisation Development and Change
- ◆ Organisational Behaviour
- ◆ Research Methods in Management
- ◆ Project Management

IMPORTANT DATES & REGISTRATION

Submission Deadline
18 November 2018 (Sunday, 5 p.m. GMT)
Notification of Decision
13 January 2019
Early Bird Registration
3 February 2019
Registration Deadline
10 March 2019

Early Bird Registration
USD 200
Early Bird Registration for Students
USD 100
Standard Registration
USD 250
Standard Registration for Students
USD 120

CONFERENCE SCIENTIFIC COMMITTEE

Dr Azlan Amran, Universiti Sains Malaysia
Dr Saad Azmat, Lahore University of Management Sciences
Dr Shibli Rubayat Ul Islam, University of Dhaka
Dr Abdul Karim Khan, United Arab Emirates University
Dr M. Abdur Rahman Malik, Lahore University of Management Sciences
Dr Arijit Sikdar, University of Wollongong Dubai
Dr R. Srinivasan, Indian Institute of Management Bangalore
Dr Jawad Syed, Lahore University of Management Sciences

CONFERENCE SECRETARIAT

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