

## First Call for Papers

### Assessment Leadership Institute (ALI2016)

14 – 15 November 2016

United Arab Emirates University, Al Ain– UAE

The United Arab Emirates University is organizing the 1st conference of the Assessment Leadership Institute (ALI2016) with the objective of establishing a regional learning outcomes assessment platform in higher education.

## Speakers & Presenters



**Ralph Wolff — Past president of WASC.** Currently, he serves as an independent policy consultant focusing on accreditation reform and policy development, competency-based education and other innovations to improve access, completion and quality, and has begun a major study comparing structures and practices of quality assurance agencies globally, including an emphasis on international branch campuses. A graduate of Tufts University, Wolff received his J.D. with honors from the National Law Center at George Washington University. He is currently a Fellow of Meridian International, a global think tank, and a Fellow of the World Academy of Arts and Science.



**George Kuh —** Founding Director, National Institute for Learning Outcomes Assessment (NILOA), Adjunct Professor at University of Illinois Urbana-Champaign, and Chancellor's Professor Emeritus at Indiana University. He is an internationally recognized authority on assessment and improving the quality of the undergraduate experience. He has received numerous awards for his research and academic leadership from both scholarly and practitioner-based organizations. He has published 23 books and monographs, 75 chapters, and 220 articles.



**Amy Driscoll —** Former director of teaching, learning, and assessment at California State University, Monterey Bay, where she developed an institutional approach to outcomes-based education. Prior to that she served as the director of community/university partnerships at Portland State University, where she initiated community-based learning and community Capstones. She has presented at AAC&U conferences and the National Assessment Institute and has mentored more than 60 institutions in assessment. Her books include *Taking Ownership of Accreditation: Processes That Promote Institutional Improvement and Faculty Engagement* (Driscoll & Cordero de Noriega, 2006), and *From Outcomes-based Assessment to Learner-centered Education* (Driscoll & Wood, 2007).



**Linda Suskie —** An internationally recognized consultant, speaker, writer, and workshop facilitator on a broad variety of higher education assessment and accreditation topics. After seven years as a Vice President at the Middle States Commission on Higher Education, she now works with colleges and universities throughout the United States and abroad. She has 40 years of experience in higher education administration. She has extensive hands-on experience in assessment, institutional research, strategic planning, and quality management. She holds a B.A. in Quantitative Studies from Johns Hopkins University and an M.A. in Educational Measurement and Statistics from the University of Iowa.



**Terrey L. Rhodes —** Vice President for Quality, Curriculum and Assessment at the Association of American Colleges and Universities (AAC&U). He is Director of the VALUE project [Valid Assessment of Learning in Undergraduate Education], a major component of the Liberal Education and America's Promise, or LEAP initiative at AAC&U focused on enhancing the quality of student learning and its assessment through rubrics and e-portfolios. Previous to joining AAC&U, he spent thirty years as a professor and academic administrator at St. John's University, the University of North Carolina at Charlotte, and Portland State University. He is the author or editor of four books and numerous articles on politics, public administration and assessment.

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**Cyd Jenefsky** — Vice Provost for Strategy and Educational Effectiveness at the University of the Pacific. Her many years of work with WASC includes serving on review teams, co-facilitating workshops on outcomes-based program review, mentoring at assessment workshops, serving on the task force on the Changing Ecology of Learning in Higher Education, co-authoring the *WASC Resource Guide for 'Good Practices' in Academic Program Review*, and newly serving on the Eligibility Review Committee. She previously served as Professor and Associate Vice President for Academic Affairs at John F. Kennedy University. She received her BA from UC-Davis and her MA and PhD in Communication Arts from the University of Wisconsin-Madison.



**Susan Platt** — Executive Director of Assessment in the Division of Student Affairs at California State University, Long Beach. Susan is also on the leadership team of NASPA's Knowledge Community "Student Affairs Partnering with Academic Affairs" and has recently offered numerous workshops at NASPA national conferences and the WSCUC ARC related to assessment partnerships. Susan is an adjunct faculty member in the College of Education at CSULB and teaches graduate level courses in quantitative research methods. She is a proud alumna of the WSCUC Assessment Leadership Academy, Cohort V.



**Kevin Grant** — Assistant Dean of Student Development and Special Appointment Faculty member at Biola University. In this role, he leads the divisional assessment efforts, supervises the Biola University Learning Center (Tutoring & Disability Student Services), office of Student Communications, Academic Support Courses and Co-leads the Student Assessment Scholars program. Kevin is a sought after speaker, strengths-based coach and part-time faculty at CSUF teaching Intro to Educational Research & Assessment. He is a proud alumnus of the WSCUC Assessment Leadership Academy, Cohort VI.



**Jillian Kinzie** — Associate director, Indiana University Center for Postsecondary Research and the NSSE Institute for Effective Educational Practice. She coordinates research and project activities to facilitate the use of student engagement data to promote educational effectiveness. She co-authored '*Student Success in College: Creating Conditions that Matter (2005)*', '*One Size Does Not Fit All: Traditional and Innovative Models of Student Affairs Practice (2006)*', and '*Piecing Together the Student Success Puzzle (2007)*'. She also serves on the editorial board of the *Journal of College Student Development*, on the Board of Contributors of *About Campus*, and on the Advisory Board of the National Resource Center for the First Year Experience.



**Michael Neal** — Associate Professor of English at Florida State University. Neal's research interests explore the intersections of composition, writing assessment, and digital technologies. His current research includes overseeing curatorial work in a digital archive, exploring ethical considerations of digital composition, studying identity development undergraduate research mentoring programs, and developing assessment frameworks for multimodal composition. Neal teaches undergraduate courses in the Editing, Writing, and Media track of the English major and graduate courses in composition theory, research methods, visual rhetoric, and digital convergence culture.

## First Call for Papers

### Half-Day Workshops

- **Workshop 1: Direct & Indirect Assessment**
- **Workshop 2: Building Rubrics**
- **Workshop 3: Assessment Of Student Affairs Programs And Services**
- **Workshop 4: Program Review**

### Target Audience

- Faculty who are new to outcomes assessment
- Provosts, deans, and others, who are expected to play a major role in advancing assessment in their institutions
- Individuals who are keen to serve in an assessment leadership role
- Persons who have worked as leaders in outcomes assessment and willing to share their expertise
- Those interested in establishing networks that serve as sources of support and knowledge beyond the dates of the conference
- Government and private organizations dealing with institutional effectiveness, accreditation and assessment of student success

### Outcomes

**ALI2016** conference attendees will acquire fundamental knowledge of the learning outcomes assessment concepts and applications; will develop their expertise in campus assessment leadership; and will network with other assessment experts to share ideas about the best approaches in the field.

## First Call for Papers

### Technical Program

We invite papers from researchers and practitioners working on all aspects of institutional assessment in the following topics:

- Student Success
- Innovative Methods in Assessment
- Use of Assessment Rubrics
- Use of Technology in Assessment
- Assessment of General Education Programs
- Assessment of Graduate Programs
- Signature Assignments
- Assessment of Student Programs & Services
- Faculty Engagement.

### Paper Submission

All papers must be submitted electronically in pdf format to [ALI2016@uaeu.ac.ae](mailto:ALI2016@uaeu.ac.ae) by the posted deadline.

### Registration Fees

Registration type	Early Bird (On or before 15 October 2016)	Late/onsite (on or after 15 October 2016)
All delegates	\$ 400 USD	\$ 450 USD
Students	\$ 150 USD	\$ 200 USD

Payment (in USD) can be by credit card or by bank transfer. More details are provided in the conference website.

### Important Dates

- **June 15, 2016** Call for Papers
- **September 30, 2016** Paper submission
- **October 15, 2016** Notification of Acceptance

Please visit the conference webpage at [conferences.uaeu.ac.ae/ALI2016](http://conferences.uaeu.ac.ae/ALI2016) for more updates and details.

**Assessment Leadership Institute (ALI2016)**  
**14-15 November 2016, UAE University, Al Ain, UAE**

**Tentative Conference Program**

**Day 1 (Monday, November 14)**

08:00 am - 09:00 am	Reception/ Conference Registration	
09:00 am - 09:30 am	Opening Ceremony	
09:30 am - 10:15 am	<b>Keynote Speech</b> (Speaker: <b>Ralph Wolff</b> ): "Overview of the Assessment Movement"	
10:15 am - 10:45 am	Coffee Break	
10:45 am - 12:45 pm	<b>Session 1: Student Success</b> Lead Presenter & Moderator: <b>Jilian Kinzie</b>	<b>Session 2: Assessing Writing Within &amp; Across Multiple Disciplines</b> Lead Presenter & Moderator: <b>Michael Neal</b>
	Lunch	
12:45 pm - 01:45 pm	<b>Keynote Speech</b> (Speaker: <b>Abdullah bin Ali Alqatei</b> )	
02:30 pm - 04:00 pm	<b>Workshop 1: Direct &amp; Indirect Assessment</b> Facilitator: <b>Amy Driscoll</b>	<b>Workshop 2: Building Rubrics</b> Facilitator: <b>Linda Suskie</b>
	Coffee Break	
04:00 pm - 04:30 pm	Workshop 1 (Continued)	
04:30 pm - 06:00 pm	Workshop 2 (Continued)	
06:15 pm	Buses leave to hotels	
08:00 pm - 10:00 pm	Gala Dinner	

**Day 2 (Tuesday, November 15)**

08:00 am - 09:00 am	Reception/ Conference Registration	
	<b>Special Session 1</b> (By Invitation Only): Future Plans	
09:15 am - 10:00 am	<b>Keynote Speech</b> ( <b>George Kuh</b> ) "Evidence-Based Improvement in the U.S.: Current Practice and Lessons Learned"	
10:00 am - 10:30 am	Inauguration of Assessment Leadership Institute	
10:30 am - 11:00 am	Coffee Break	
11:00 am - 01:00 pm	<b>Session 3: Engaging Faculty</b> Lead Presenter & Moderator: <b>Amy Driscoll</b>	<b>Session 4: Assessment of General Education Programs</b> Lead Presenter & Moderator: <b>Terry Rhodes</b>
	Lunch	
02:00 pm - 03:00 pm	<b>Special Session 2</b> (By Invitation Only): Defining the CEOs & Provosts' Role for Assessment	
02:00 pm - 03:30 pm	<b>Workshop 3: Assessment of Student Affairs Programs &amp; Services</b> Facilitators: <b>Susan Platt &amp; Kevin Gant</b>	<b>Workshop 4: Program Review</b> Facilitator: <b>Cyd Jenefsky</b>
	Coffee Break	
04:00 pm - 05:30 pm	Workshop 3 (Continued)	
05:30 pm	Workshop 4 (Continued)	
05:30 pm	Buses leave to hotels	