**The Role of Technology in Improving Reading**

* **Abstract**

This research studies the impact of the new communication technologies on reading habits through monitoring the current attitudes of readers. It discusses the different electronic gates that encourage reading. This includes research engines (such as Google and Bing), profitable and non-profitable electronic libraries, daily electronic newspapers, social network websites (such as Twitter, Face book, Whats up), and other emerging technologies that attracts readers. The research aims at encouraging both individuals and institutions to effectively contribute in improving reading. Moreover, the research provides information that help in building a society that cares about reading and value it.