

Call for Sponsors

**The 5th International Conference on Earth Observation for Global Changes (EOGC) and
The 7th Geo-information Technologies for Natural Disaster Management (GiT4NDM)**

United Arab Emirates University, Al Ain-UAE, 8-10 December 2015

Dear Sir/Madam

Greetings

We are glad to invite you and your organization to participate in sponsorship for the 5th International Conference on Earth Observation for Global Changes (EOGC) and 7th Geo-information Technologies for Natural Disaster Management (GiT4NDM) on 8-10 December, 2015 at UAE University, Al Ain, UAE

UAEU in brief

The United Arab Emirates University (UAEU) was established by the founding President of the UAE, the late Sheikh Zayed bin Sultan Al Nahyan (Federal Law 4 of the year 1976). This Federal Law gives legislative authority to the UAEU to develop and deliver degree programs, and award degrees, and defines the University Council as the ultimate approval body. UAEU is a comprehensive, research-intensive university enrolling approximately 14,000 Emirati and international students. As the UAE's flagship university, UAEU offers a full range of accredited, high-quality graduate and undergraduate programs through nine Colleges: Business and Economics; Education; Engineering; Food and Agriculture; Humanities and Social Sciences; IT; Law; Medicine and Health Sciences; and Science. As a research-intensive university of international stature, UAEU works with its partners in industry to provide research solutions to challenges faced by the nation, the region, and the world. UAEU is currently ranked the number one research university in the GCC, number two in the Arab World, and #385 globally.

Introduction on the Joint EOGC - GiT4NDM 2015 Conference

This Joint Conference is co-organized by the College of Humanities and Social Sciences, Geography and Urban Planning Department at the UAEU, and Waterloo Institute for Disaster Management (WIDM), Canada. The conference is designed to advance the research and development as well as encouraging innovative applications of Geomatics technologies in global change studies, and to specifically address the international aspects of the coupled social, land and climate systems in global change studies using

advanced geospatial tools, spatiotemporal models, and earth observation systems. The conference offers an interdisciplinary forum in the fields of remote sensing, surveying and mapping, geodesy and geosciences, geography, marine science, forestry, renewable energy, environment, transportation, natural hazards, disaster management, and climate change science.

Previously the conference was organized at Madrid, Spain (2006), Esfahan, Iran (2007), China (2009), Chiang Mai, Thailand (2010), Munich, Germany (2011), Colombo, Sri Lanka (2012), Toronto, Canada (2013), and Kuala Lumpur, Malaysia (2014). The conference is endorsed by the International Society for Photogrammetry and Remote Sensing (ISPRS), the International Cartographic Association (ICA), the International Association of Geodesy (IAG), and the International Society for Digital Earth (ISDE). It is the first time for the conference to be organized in the Middle East.

A sponsor to this conference will get many benefits such as:

- Raising UAE name as a hub for international conferences.
- Promoting your department to a wider international and local audience such as International Society for Photogrammetry and Remote Sensing (ISPRS), the International Society for Digital Earth (ISDE), Waterloo Institute for Disaster Management (WIDM), more than 300 expected participants from 20 countries, and more than 3,000 people who are expected to read about the conference.
- Provide a golden chance to a large number of your employees to get updated on the latest technology in the field of geospatial science and disaster management.
- Appearance of your Department/company name and logo in all conference flyers, conference website, and announcements about the conference in mass media and social media.
- Reflection about your department/company care regarding UAE space program, spatial data, climate change, the greater role that UAE plays in disasters relief and recovery efforts, and strategic planning on how to deal with disasters.
- Opportunity to meet national and international experts and companies that share their experience and providing solutions.
- Evidence about your department/company role in community services.

Types of Sponsors

Diamond	AED 200,000	USD 54,456.59
Golden	AED 150,000	USD 40,842.44
Silver	AED 75,000	USD 20,421.22
Bronze	AED 50,000	USD 13,614.15

Additional sponsorship opportunities include conference bags, flashes, Hard Disks, t-shirts, and conference special events. Please contact us to discuss your sponsorship options.

Sponsorship benefits

Benefits	Diamond	Golden	Silver	Bronze
1. Conference passes	10	7	5	2
2. GIS workshop for Disaster management	10	7	5	2
3. Safari and UAE Culture tours	10	7	5	2
4. Conference program (Size A4)	One page	1/2 page	1/4 page	1/8 page
5. Sponsor's name and logo will be shown clearly on VIP invitations cards	√	√	X	X
6. Sponsor's name and logo will be highlighted on advertising posters, proceedings and conference website	Large	Medium	Small	Smaller
7. The name of the sponsor will be mentioned through provision of prizes and awards	√	√	√	√
8. The name of the sponsor will be mentioned at press conferences, radio and television, and half page of the abstract proceedings	√	√	√	√
9. Exhibit space (booth)	√	√	√	√
10. Appreciation certificate and a shield	√	√	√	√

For sponsorship opportunities please contact the Conference Chairs:

- Dr. KhaulaAlkaabi (UAEU): khaula.alkaabi@uaeu.ac.ae
 - Chair of Geography and Urban Planning Department
- Dr. M. M.Yagoub (UAEU): myagoub@uaeu.ac.ae
 - Mobile:00971-50-2815999
- For more details please visit the conference's web site at:
<http://conferences.uaeu.ac.ae/eogc-git4ndm/en/index.shtml>

Sponsor Agreement

This is an agreement between the organization listed below and the 5thEOGC/7thGiT4NDM 2015 Conference organizers. The organization listed below understands that sponsorship fees are non-refundable. Signature of this contract confirms that the sponsor will be part of the 5thEOGC/7thGiT4NDM 2015 International Conference.

Organization Name:

Organization Address:

Contact Person:

Contact Phone/Fax:

Contact Person's Email:

Please list the name of the person who will responsible for sponsorship:

Onsite Persons Email/Phone:

Type of Sponsorship:

<input type="checkbox"/> Diamond	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
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TOTAL AMOUNT OF SPONSORSHIP:

Authorized Signature and Stamp